The Enhancing Energy Security and Mitigating Fossil Risk: The Role of Renewables

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# Renewables Provide *Micro* and *Macro* Economic Benefits

Micro: Renewables reduce generating cost by mitigating financial risk

- e.g.: Risk of future fossil volatility
- Individual investors can hedge, but not society

# Macro Benefits- Energy Security: Oil/Gas volatility hurts GDP growth

- Cannot be effectively hedged
- Renewables can reduce this risk

Macroeconomic Consequences of Fossil Price Risk: A major cost

- Fossil volatility hurts employment & GDP growth in oil consuming & producing nations
- Macroeconomic cost of 2000-04 oil spikes in EU: €400 Billion +/-
- Exceeds total estimated renewables investment needed to meet 2020 / 20% EU targets

### **Market Risk Affects KWH Cost Estimates**

### Risk affects value and economic expectations

## Engineering kWh cost estimates ignore risk

- Have no economic interpretation
- Should carry no weight in policy making

## How to Estimate Meaningful Risk-Adjusted kWh Generating Costs for Gas and Wind Over the Generating Asset's Life

#### Invite a large number of investors to submit firm 20-year price bids

- Binding- no adjustments, no re-openers, no discharge in bankruptcy
- Assuming no collusion, these bids will represent a reasonably unbiased estimate of true kWh generating cost for each technology

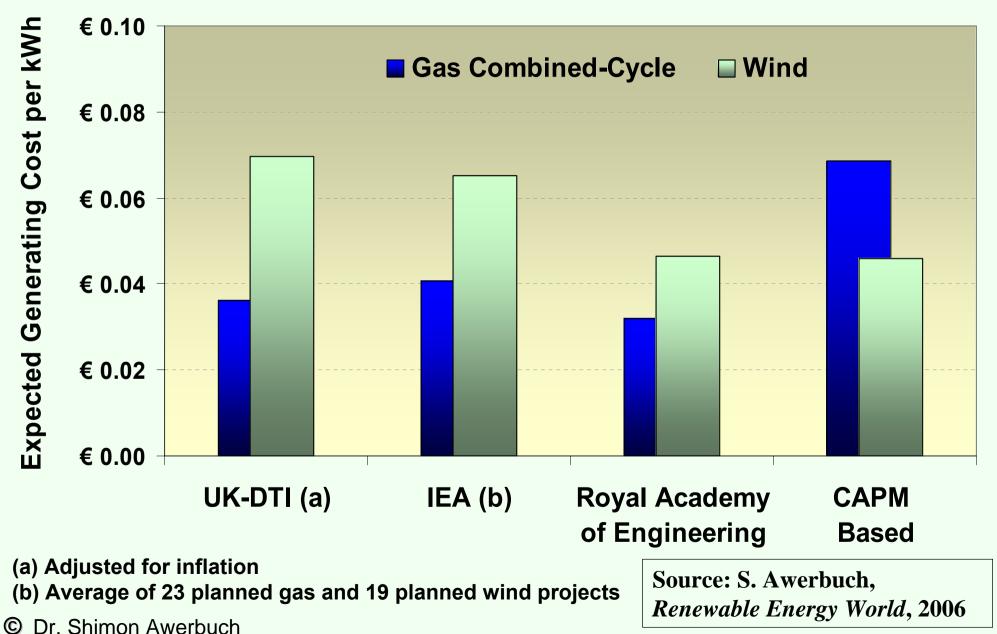
### Such an Experiment Would be Extremely Valuable

Meaningful KWH cost estimates must mimic bids investors would submit when facing future cost risk

#### Differs from engineering KWH cost estimates

- -- Produce "rule-of-thumb" valuations that ignore risk differentials (and taxes)
- Fossil prices vary systematically non-diversifiable risk
  - Costs of passive/capital-intensive renewables are systematically riskless
  - Mimic Financial properties of US Treasury obligations

## **Engineering Versus Finance (CAPM) Based Generating Cost Estimates - 2005**



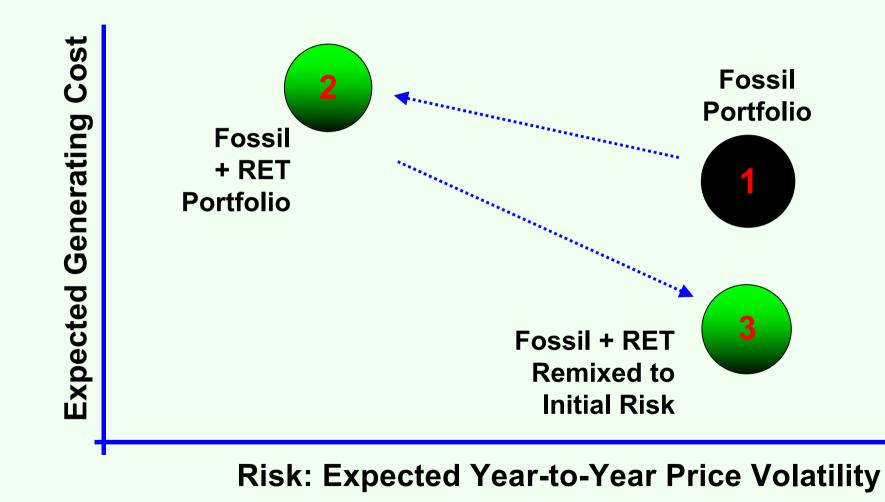
# **Policymakers: Take a Cue From Financial Investors**

- Are used to dealing with risk
- Hold efficient, diversified, balanced portfolios
- Is gas cheaper than RE?.... it matters little
  - Even if true, picture could change dramatically
  - RE reduces portfolio cost-risk- even if it costs more

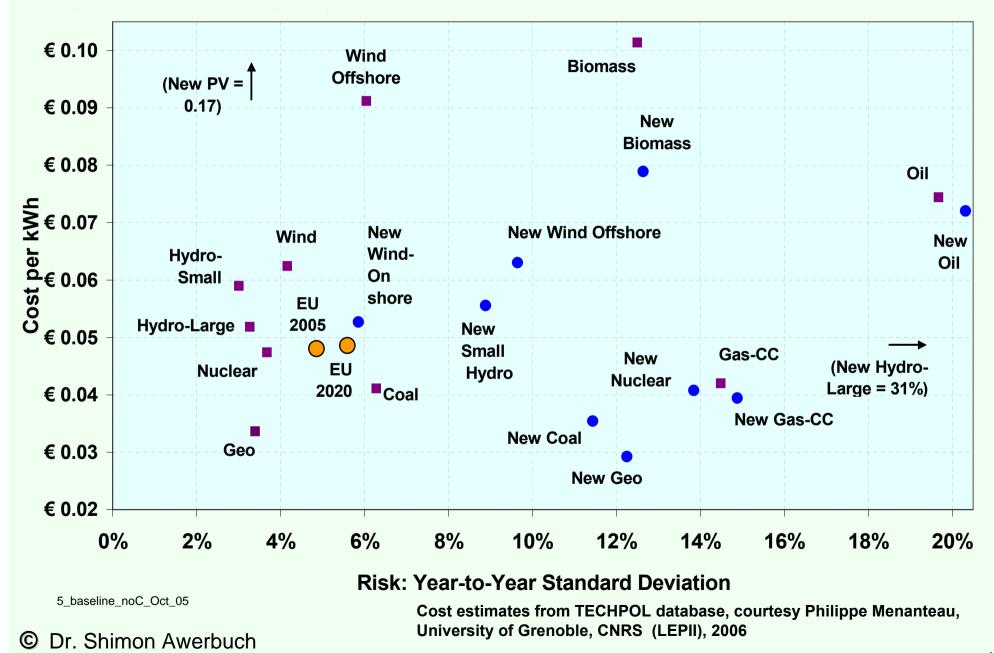
# RE question not <u>if</u> – but only <u>how much</u>

- Relative cost dictates make-up of optimized mix

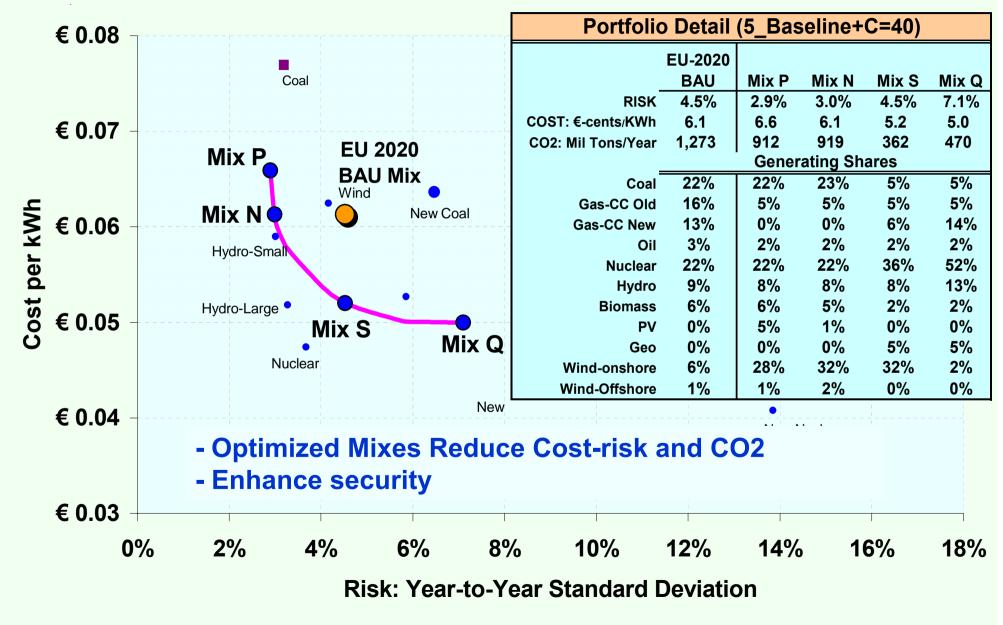
### **Renewables Help the Generating Mix** They Affect Portfolio Cost *and* Risk



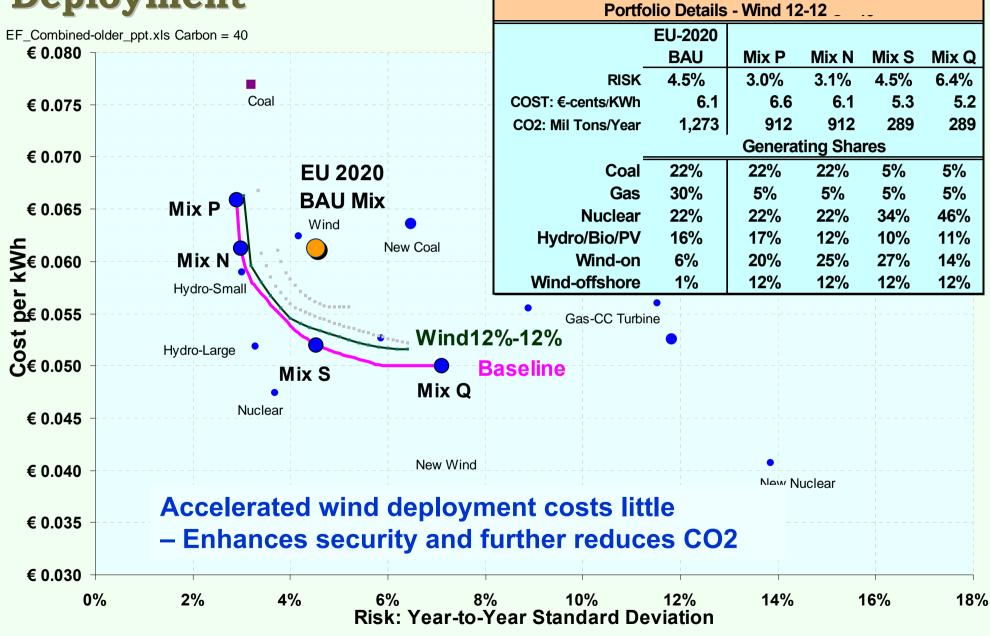
#### 2020 EU Technology Cost-Risk (includes wind system integration charge)



#### Minimally Constrained EU 'Baseline' Optimized Results



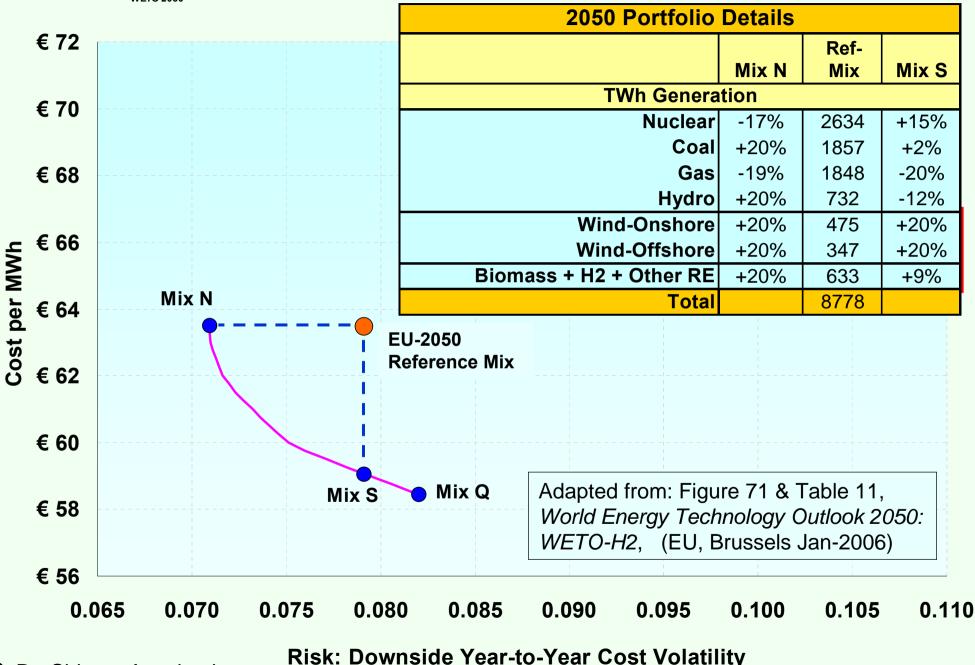
#### Accelerated Wind '12-12' Deployment



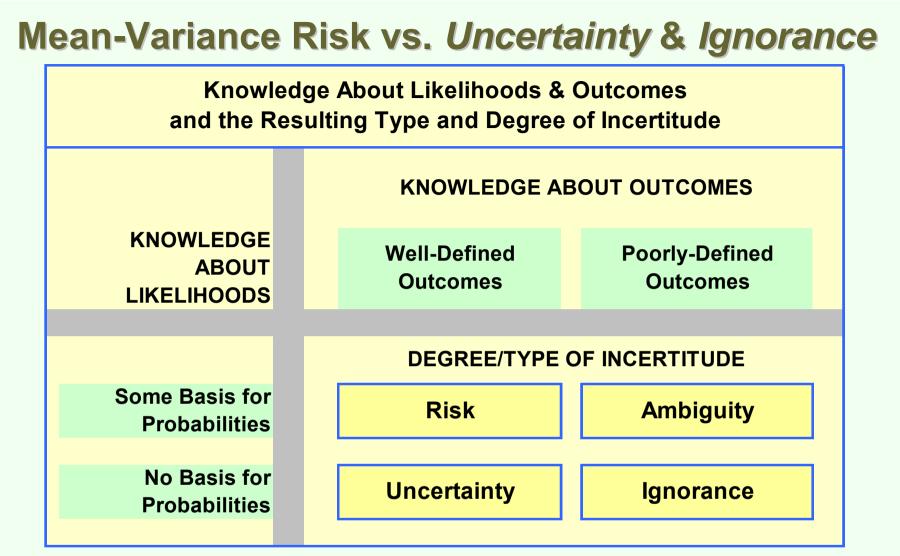
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### **EU-2050 Reference and Optimized Mixes**





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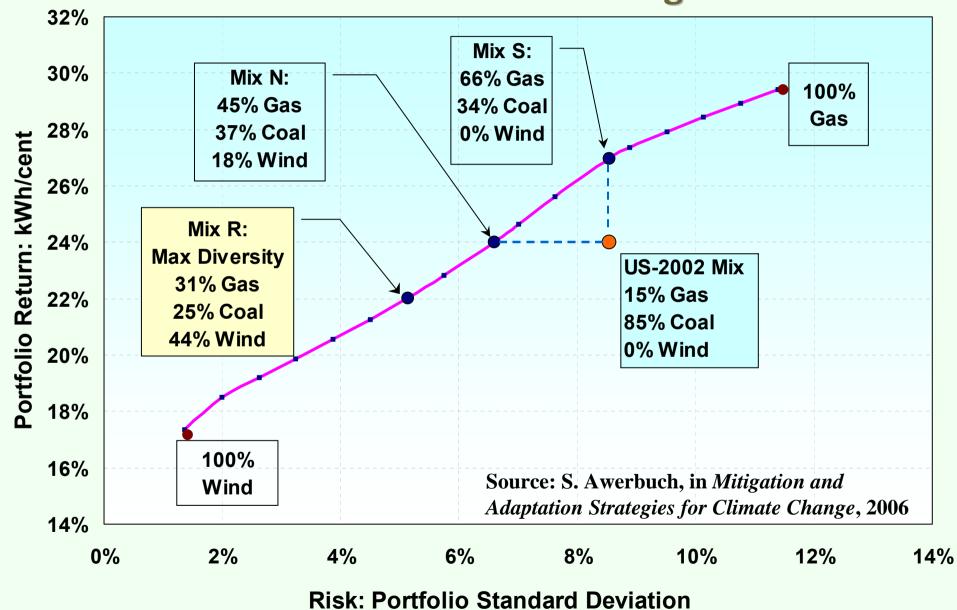
Source: S. Awerbuch, A.C. Stirling, *et. al.* "Portfolio and Diversity Analysis of Energy Technologies Using Full-Spectrum Risk Measures," in: D. Bodde, K. Leggio & M. Taylor (Eds.) *Understanding and Managing Business Risk in the Electric Sector*, Elsevier, 2006; Based on: Stirling, 2003.

#### Mean-variance portfolio optimization manages Risk

#### Portfolio Diversity Hedges Uncertainty & Surprise

- Diversity = Euclidean distance of disparity attributes
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#### **Diversity Vs. Mean-Variance** *Risk-Return* and *Diversity* for Illustrative US Generating Mix



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# **Energy Security: A Powerful Joint Benefit of Optimized Generating Mixes**

- Energy security concerns focus on catastrophic supply interruptions
- Exposure to fossil volatility: more powerful market-based security concept

# Optimized generating mixes:

- Minimize generating cost
- Minimize exposure to Oil/Gas-GDP induced macroeconomic losses

## Energy Security costs less

- Like quality in manufacturing

#### Where markets do not function

- Renewables Investors cannot capture riskmitigation benefits they provide for generating portfolio
  - Leads to *under*-investment in RE relative to optimal societal levels
- Gas investors in many countries have sufficient market power to externalize fuel risk to consumers
  - Creates over-investment in gas relative to optimal societal levels
- These imperfections arguably create economic basis for publicly supporting renewables

# Why Integrate Renewables into European Power Networks?

- Promote EU energy security / diversity
  - Mitigate Oil-GDP Losses
  - Provide Counter-cyclical Benefits
    - "National insurance" (R.C. Lind-J.K.Arrow, 1984)

#### Create Sizeable Portfolio Benefits

- Reduce overall generating cost and risk

#### Reduce Market Power

 Help open markets & unlock promised benefits of liberalization

