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# **„Multiple Project Benefits“ von Energieeffizienz (IEA DSM Task 16)**

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# Scientific publication of results and IEA DSM University Webinar

Bleyl, Jan W. et al.

***Office building deep energy retrofit: Life cycle cost benefit analyses using cash flow analysis and multiple benefits on project level,***

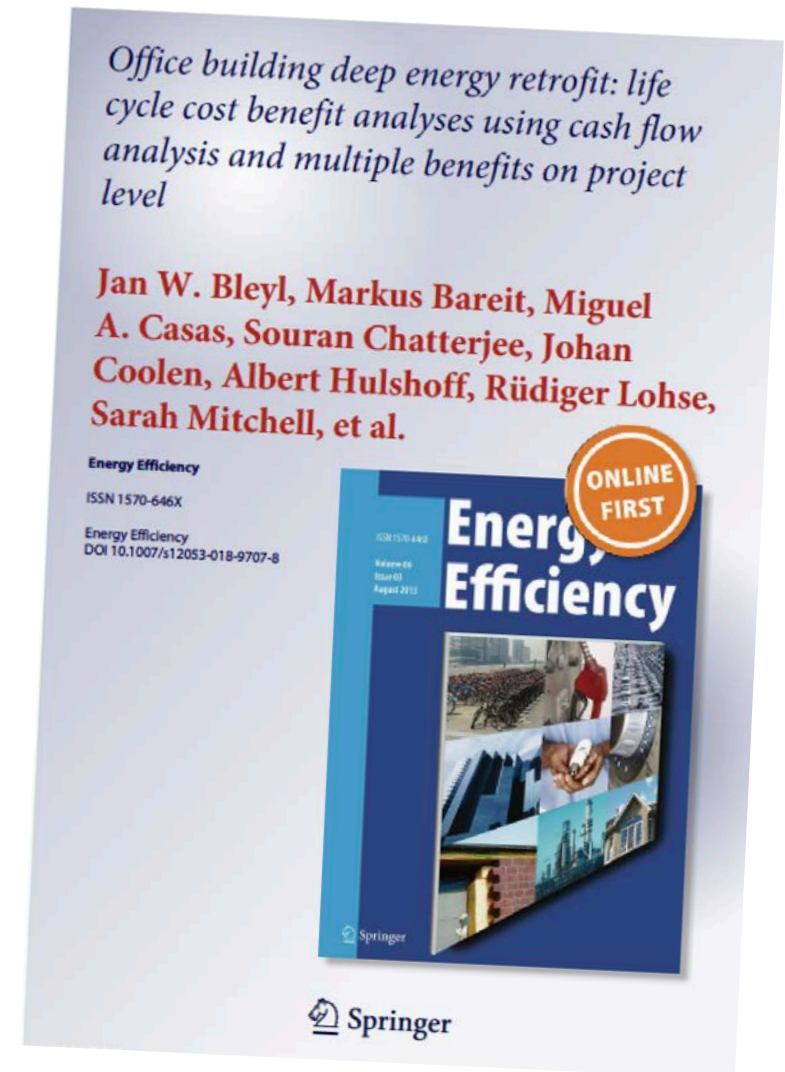
“Energy Efficiency” special journal 2018:

<https://doi.org/10.1007/s12053-018-9707-8>

by Bareit; Bleyl; Casas; Chaterjee; Coolen; Hulshoff; Lohse; Mitchel; Robertson; Ürges-Vorsatz

***Leonardo ENERGY Webinar (DSMU#36):***

<https://www.youtube.com/watch?v=j344zdQTL4I&feature=youtu.be>



# Outline

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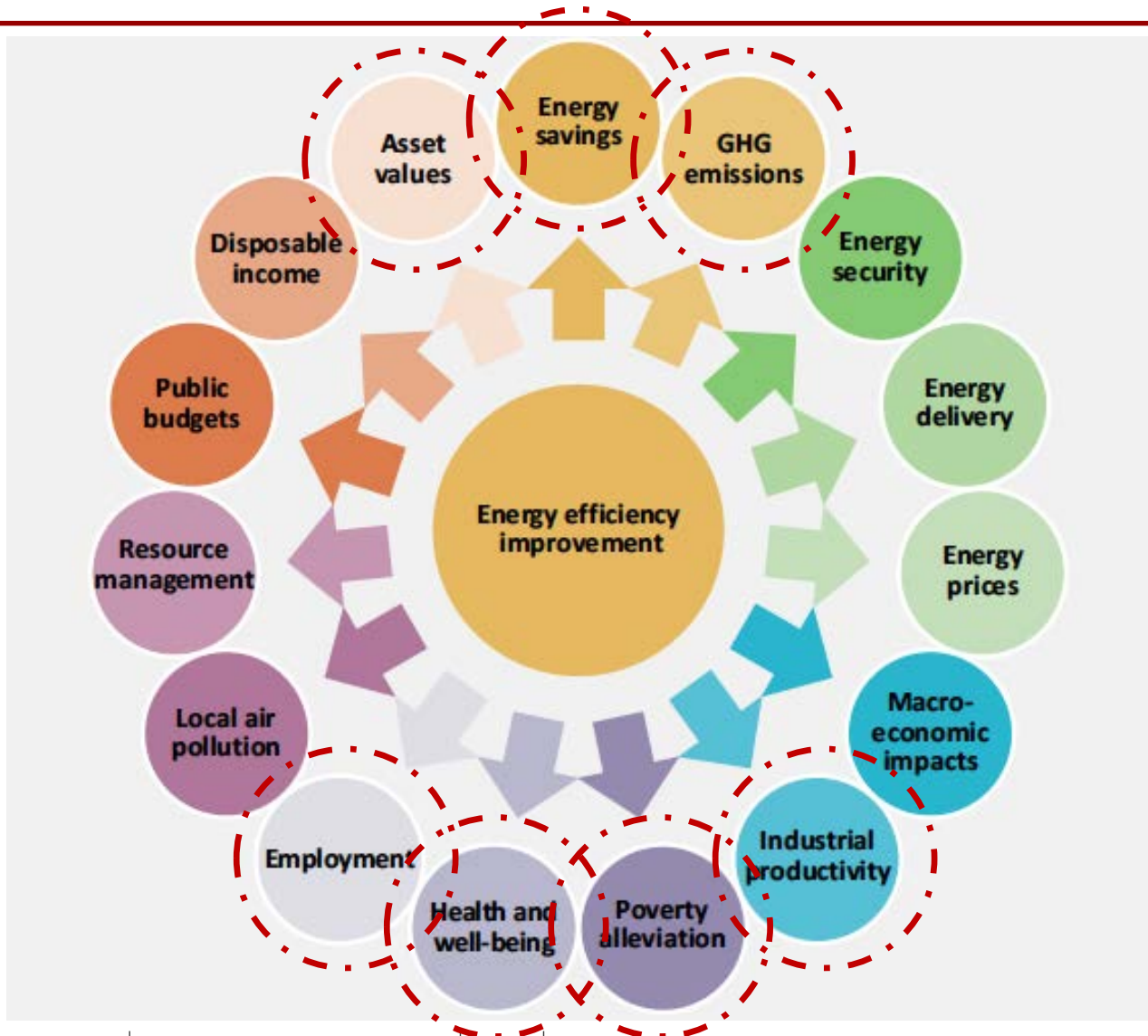
1. (Motivation, questions and goals)
2. (Method of approach)
3. (Case study: Office building deep energy retrofit (DER):  
Dynamic investment analyses)
4. **„Multiple Benefits‘ of building DER on project level  
=> „MPBs‘ and „Multiple Beneficiaries‘**
5. **Monetary valuation of „MPBs‘**
6. **Discussion and conclusion**

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# **Additional revenues from Multiple Project Benefits (MPB)?**

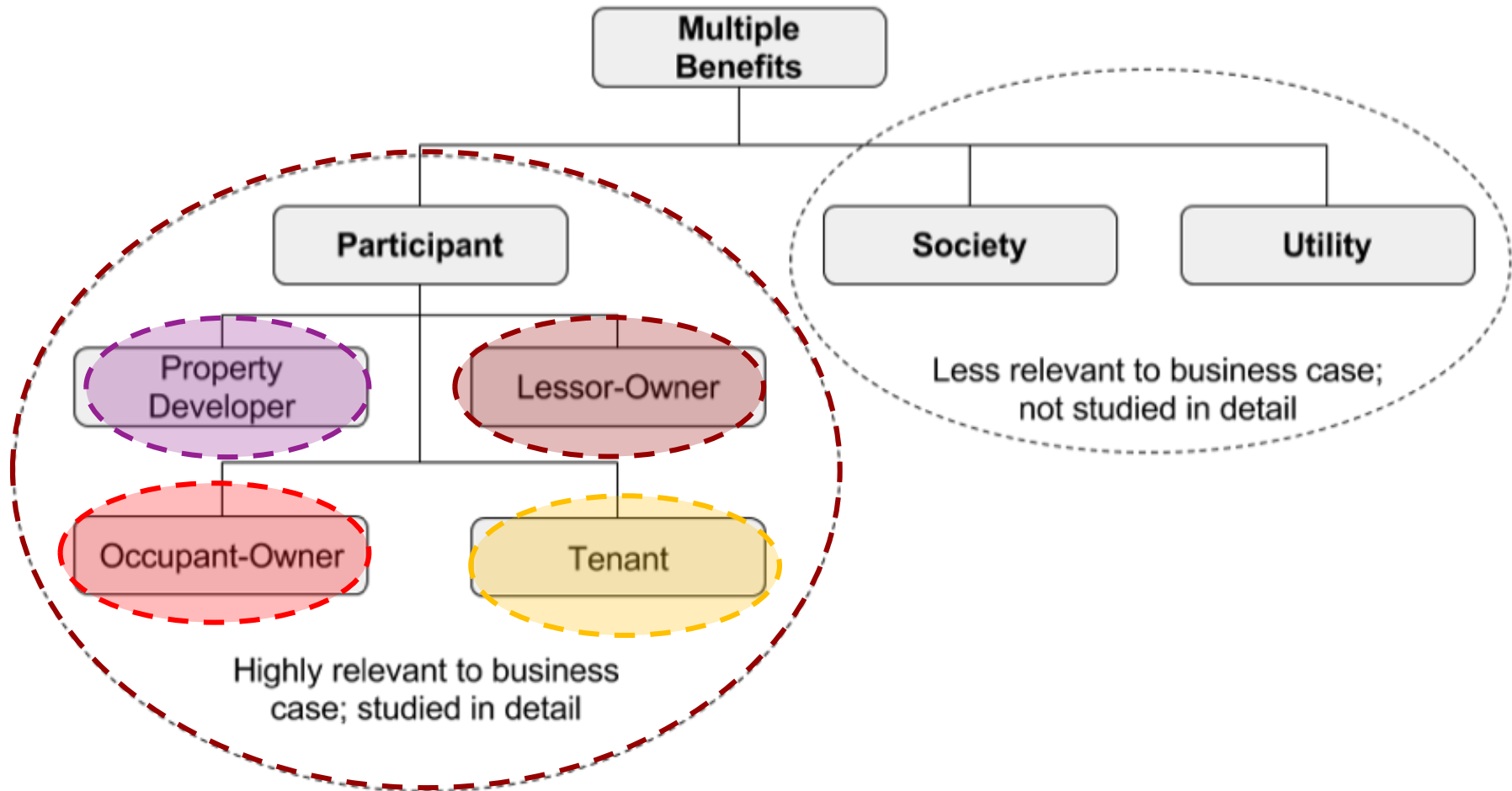
# 'Multiple Benefits of Energy Efficiency'

(IEA 2014)



Source: [IEA 2014]

# Classification of MBs according to primary beneficiaries => 'Multiple Beneficiaries'



=> „Multiple Project Benefits (MPB)“

# Results: Monetarily valuated Multiple Project Benefits (MPB)

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## Multiple Project Benefits of DER

1. **Work productivity increase** (0.57% - 1.14%)

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2a. **Rental income increase** (1% - 5.3%)

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2b. **Building sales price increase** (2.5% - 6.5%)

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3. **CO<sub>2</sub> savings**  
(6 - 79 EUR/t)

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4. **Maintenance cost savings**  
(2.1 - 3 EUR/m<sup>2</sup>/y)

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5a. **Energy cost savings project term** (25 years)

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5b. **Add. energy cost savings over techn. lifetime** (40 y.)

Source: [Bleyl et al. 2017]

# Pecuniary values of DER MPBs

2 Metrics: EUR/m<sup>2</sup> => per year & PVs of P-CF

Multiple Project Benefits of DER		Range	Valuation	
			EUR/ (m <sup>2</sup> * y)	PV: EUR/m <sup>2</sup>
1.	<b>Work productivity increase</b> (0.57% - 1.14%)	Lower	10,4	219
		Upper	20,8	439
2a.	<b>Rental income increase</b> (1% - 5.3%)	Lower	1,2	25
		Upper	6,4	134
2b.	<b>Building sales price increase</b> (2.5% - 6.5%)	Lower	100	
		Upper	260	
3.	<b>CO<sub>2</sub> savings</b> (6 - 79 EUR/t)	Lower	0,3	6
		Upper	3,8	79
4.	<b>Maintenance cost savings</b> (2.1 - 3 EUR/m <sup>2</sup> /y)	Lower	2,1	44
		Upper	3,0	63
5a.	<b>Energy cost savings project term</b> (25 years)	Lower	16,8	354
		Upper	16,8	354
5b.	<b>Add. energy cost savings over techn. lifetime</b> (40 y.)	Lower	16,8	157
		Upper	16,8	157

*Annotations:*

**Conservative values!**

**Present values (PV)** of project cash flows (P-CF) over 25 years; 1,5%/year price increase; 3% WACC as discount rate.

*To compare:*

**CAPEX** (for energy retrofit only): **330 EUR/m<sup>2</sup>**

Source: [Bleyl et al. 2017]



# Pecuniary values of DER Multiple Benefits and accountability to different stakeholders

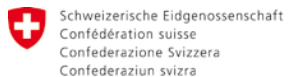
Multiple Project Benefits of DER	Range	Valuation PV in [EUR/m <sup>2</sup> ]	Beneficiaries			
			<i>Different owner perspectives</i>			
			Property develop.	Occupant - owner	Lessor - owner	Tenant
1. Work productivity increase	Lower	219	-	219	-	219
	Upper	439	-	439	-	439
2a. Rental income increase	Lower	25	-	-	25	-25
	Upper	134	-	-	134	-134
2b. Building sales price increase	Lower	100	100	[100]	[100]	-
	Upper	260	260	[260]	[260]	-
3. CO <sub>2</sub> savings	Lower	6	-	6	-	6
	Upper	79	-	79	-	79
4. Maintenance cost savings	Lower	44	-	44	44	-
	Upper	63	-	63	63	-
5a. Energy cost savings project term	Lower	354	-	354	-	354
	Upper	354	-	354	-	354
5b. Add. energy cost savings over techn. Lifetime	Lower	157	-	157	-	[157]
	Upper	157	-	157	-	[157]
Totals	Lower		100	780	69	554
	Upper		260	1092	197	738

Source: [Bleyl et al. 2017]

# Discussion and conclusions

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- 1. DERs generate tangible and quantifiable benefits on the project level (=> 'MPB');** e.g. higher rents & real estate values, lower maintenance cost, CO<sub>2</sub> savings and higher work productivity => **MPBs can make a DER business case more attractive**
- 2. However 'split incentive' requires differentiation between different types of investors/owners and tenants**
- 3. MPBs can help to identify strategic allies for DER project development and programs**
- 4. Furthermore, the approach can support policy makers to develop policy measures needed to achieve 2050 goals, in particular facilitate private sector investments**
- 5. Outlook: Similar analyses e.g. for residential sector?**



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JAN W. BLEYL

**Thank you!**  
**Questions, remarks and  
collaborations welcome!**

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