

Energy efficiency and beyond

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Highlights der Energieforschung 2015
Kann eine Effizienzrevolution gelingen?

29. April 2015

Energieeffizienz

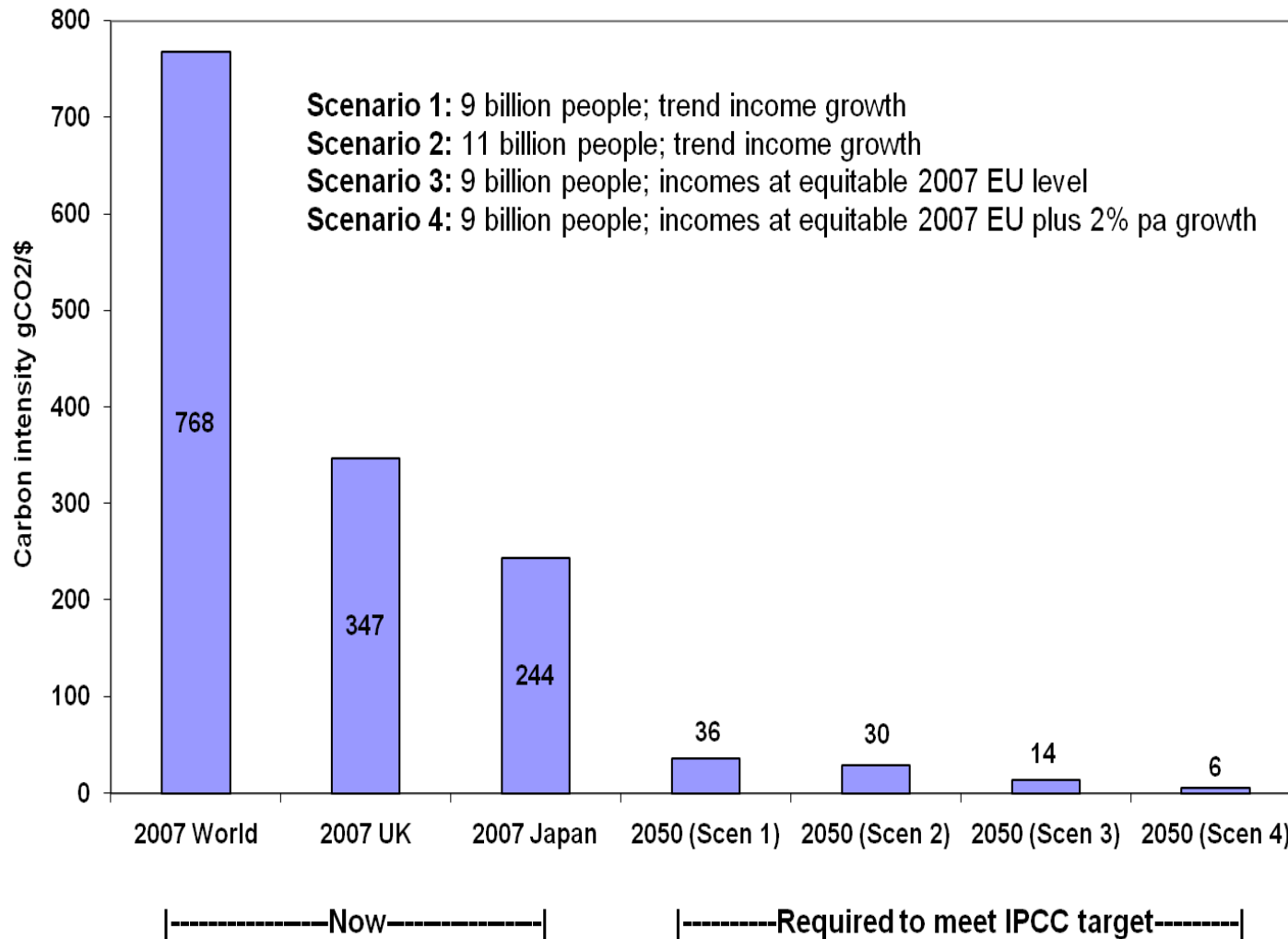
- „Die Steigerung der Energieeffizienz ist ein wichtiger Schlüsselfaktor zur Erreichung von langfristigen Energie- und Klimazielen.“ (aus dem Konferenzprogramm)
- Energieeffizienz wird vielfach als Allheilmittel betrachtet, um energie- und umweltpolitische Ziele (Versorgungssicherheit, Klimaschutz etc.) kostengünstig zu erreichen
- Hoffnung, dass eine energieeffiziente Wissensgesellschaft viel weniger Energie verbraucht; Reduktion der Energieintensität
- Kann eine Effizienzrevolution gelingen?

Kann eine Effizienzrevolution gelingen?

Ausmaß der Entkoppelung nötig bis 2050

- Assume 0.7%/year population growth and 1.4%/year per capita GDP growth
- For global energy and process CO₂ emissions to fall by 50% to 85% by 2050, carbon emission per unit of GDP must fall by 82% to 94%
- Implies cut of 3.8% to 6.4%/year
 - cf -1.3%/year 1970-2000 and +0.3%/year since 2000
 - If only -1.3%/year, emissions increase by 55%
- Even if emissions and population stabilised, carbon intensity in 2050 must be less than 2% of 2000 levels
- *Is this plausible?*

Scenarios carbon intensity



Kann eine Effizienzrevolution gelingen?

Möglich durch

- Systeminnovationen
- Tipping points

Schwierig, wegen

- direkten und indirekten Reboundeffekten
- sozial-ökologischem Nexus

Socio-Technical Transition

improvement in
environmental
performance

(factor)

10

5

2

0

5

10

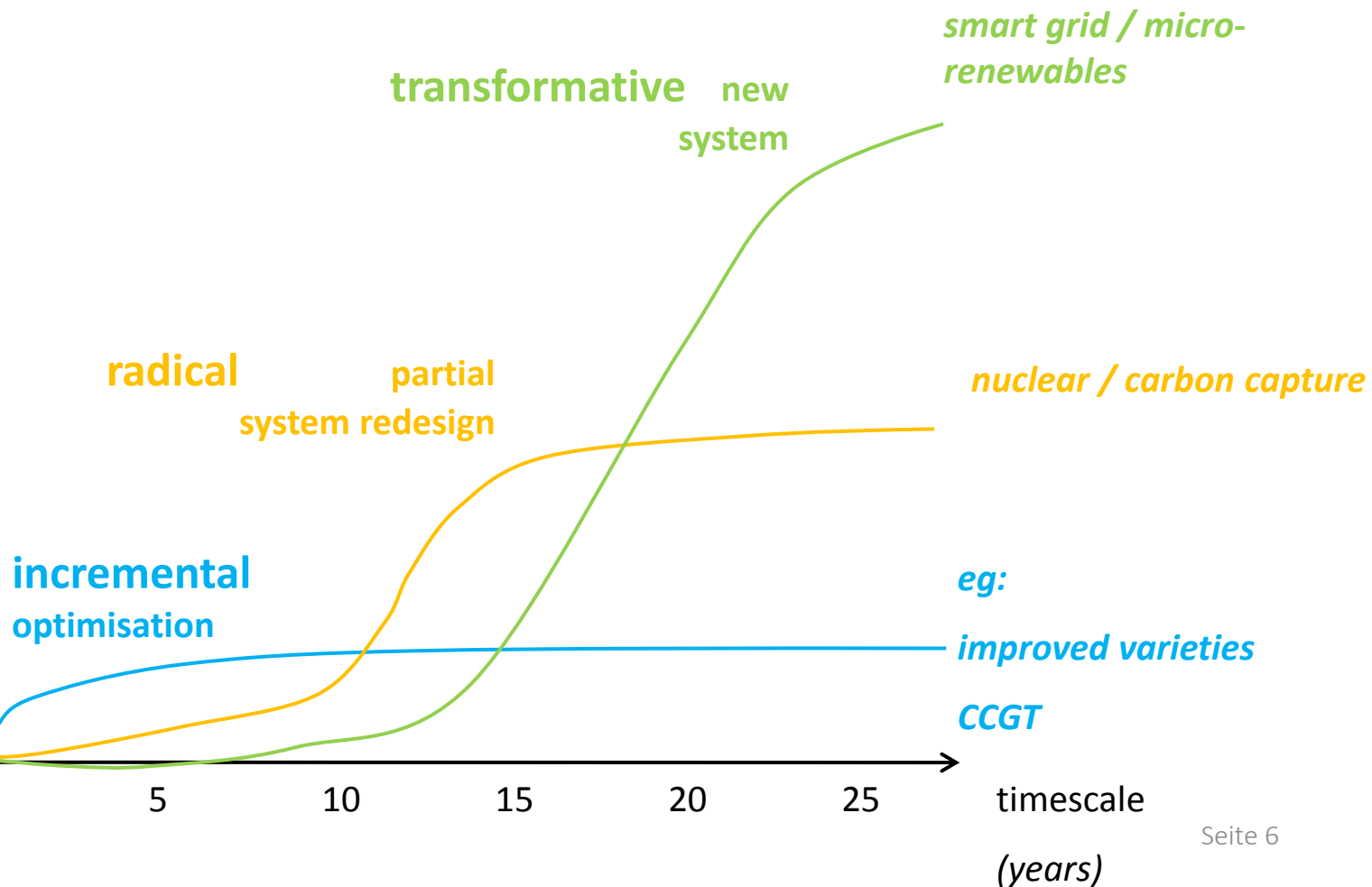
15

20

25

timescale

(years)



The Rebound Effect: An Assessment of the Evidence for Economy-wide Energy Savings from Improved Energy Efficiency

rebound study by Steve Sorrell for the UK Energy Research Centre (UKERC) from 2005-2007

quantifying rebound is challenging; not only direct, but also indirect effects (knock-on changes throughout the economy) and efficiency improvements rarely occur on their own

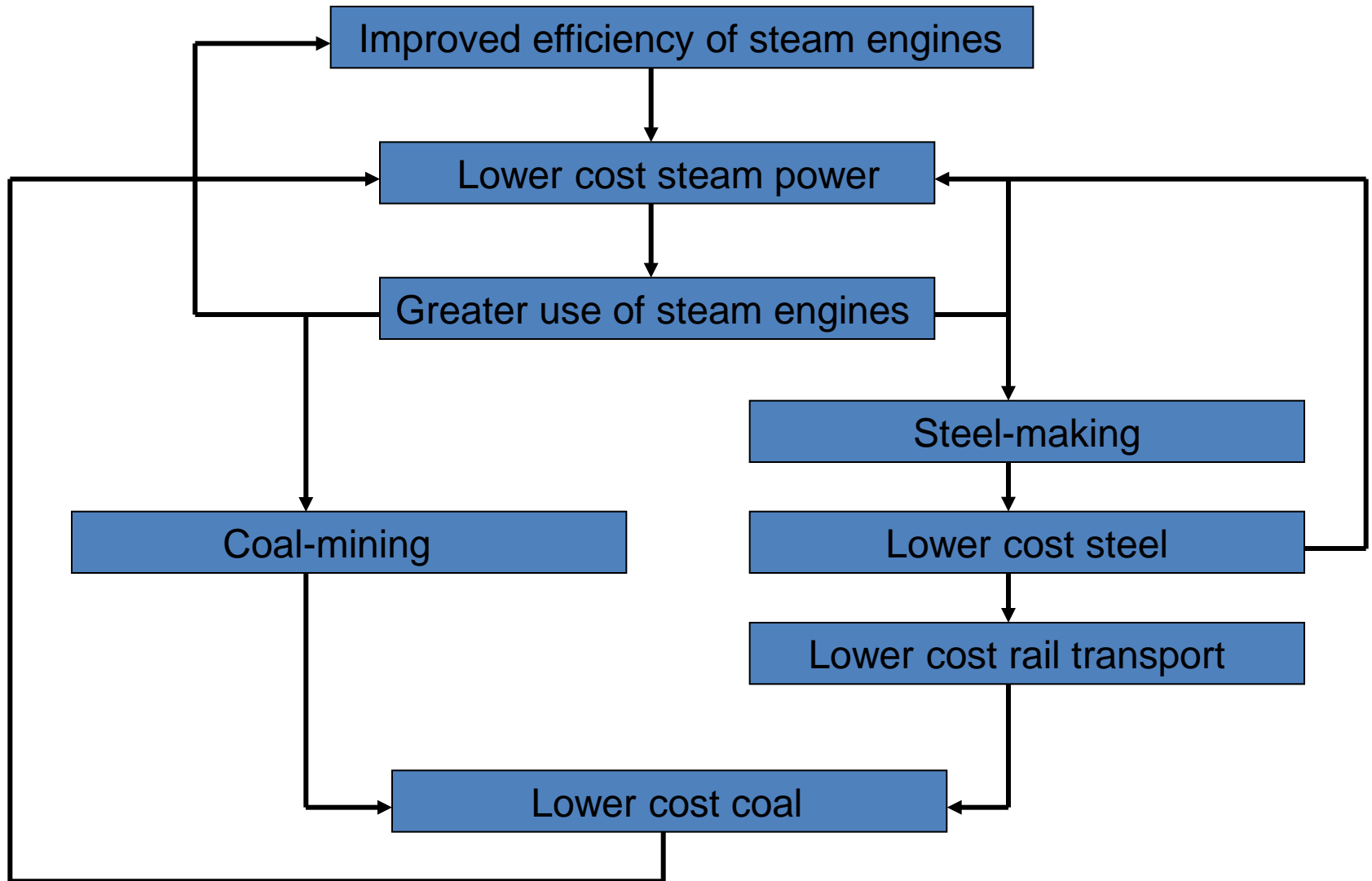
systematic review of the evidence

→ Rebound effects are significant and will limit the potential for decoupling energy consumption from economic growth

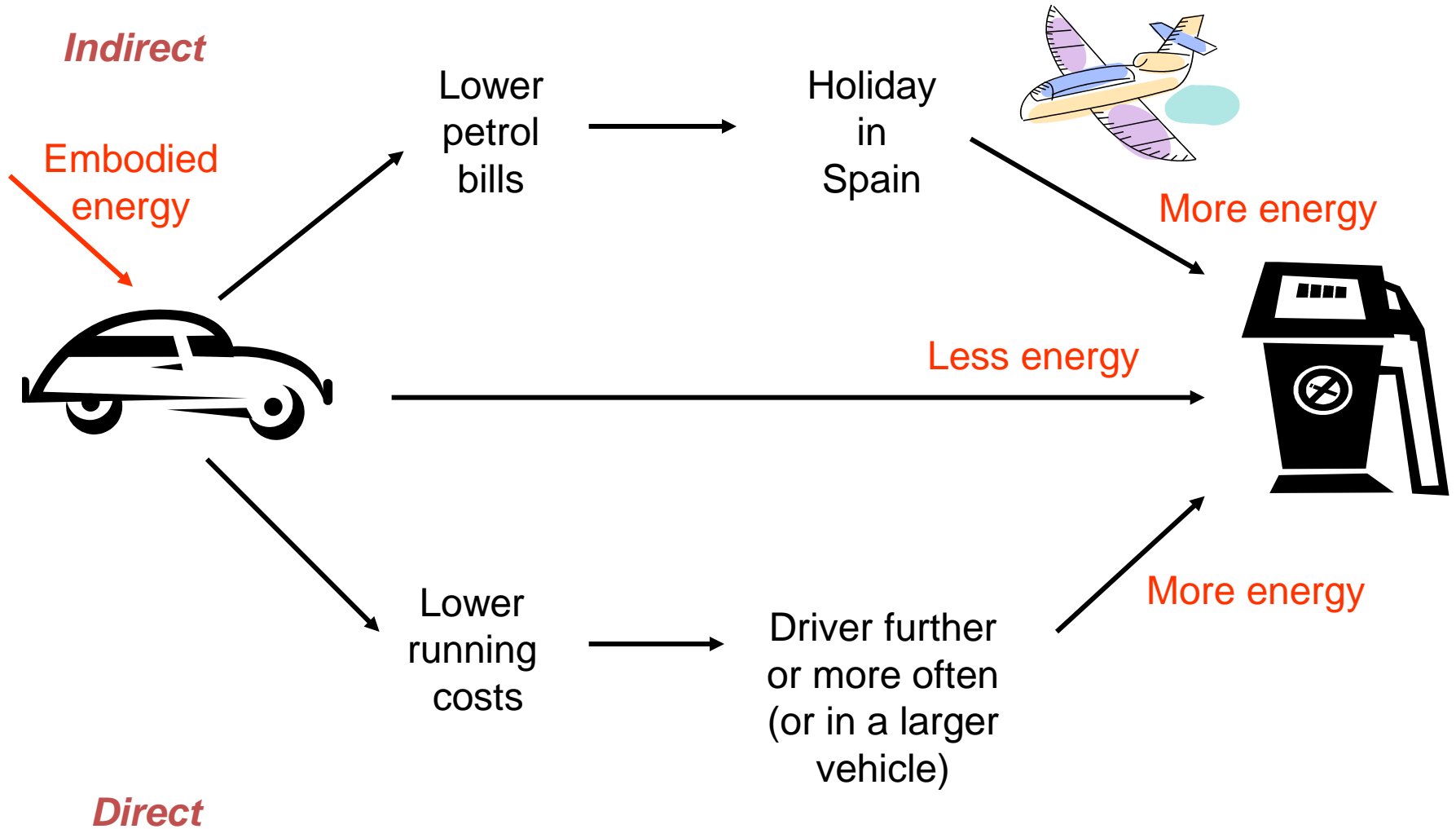
“It is wholly a confusion of ideas to suppose that the economical use of fuel is equivalent to a diminished consumption. The very contrary is the truth....Every improvement of the engine, when effected, does but accelerate anew the consumption of coal”

W.S. Jevons, *The Coal Question*, 1865

Jevons' Paradox holds in important cases



Rebound effects - consumers



Reinforcement of rebound effects

TESCO | *Every little helps*



Turn lights into flights.



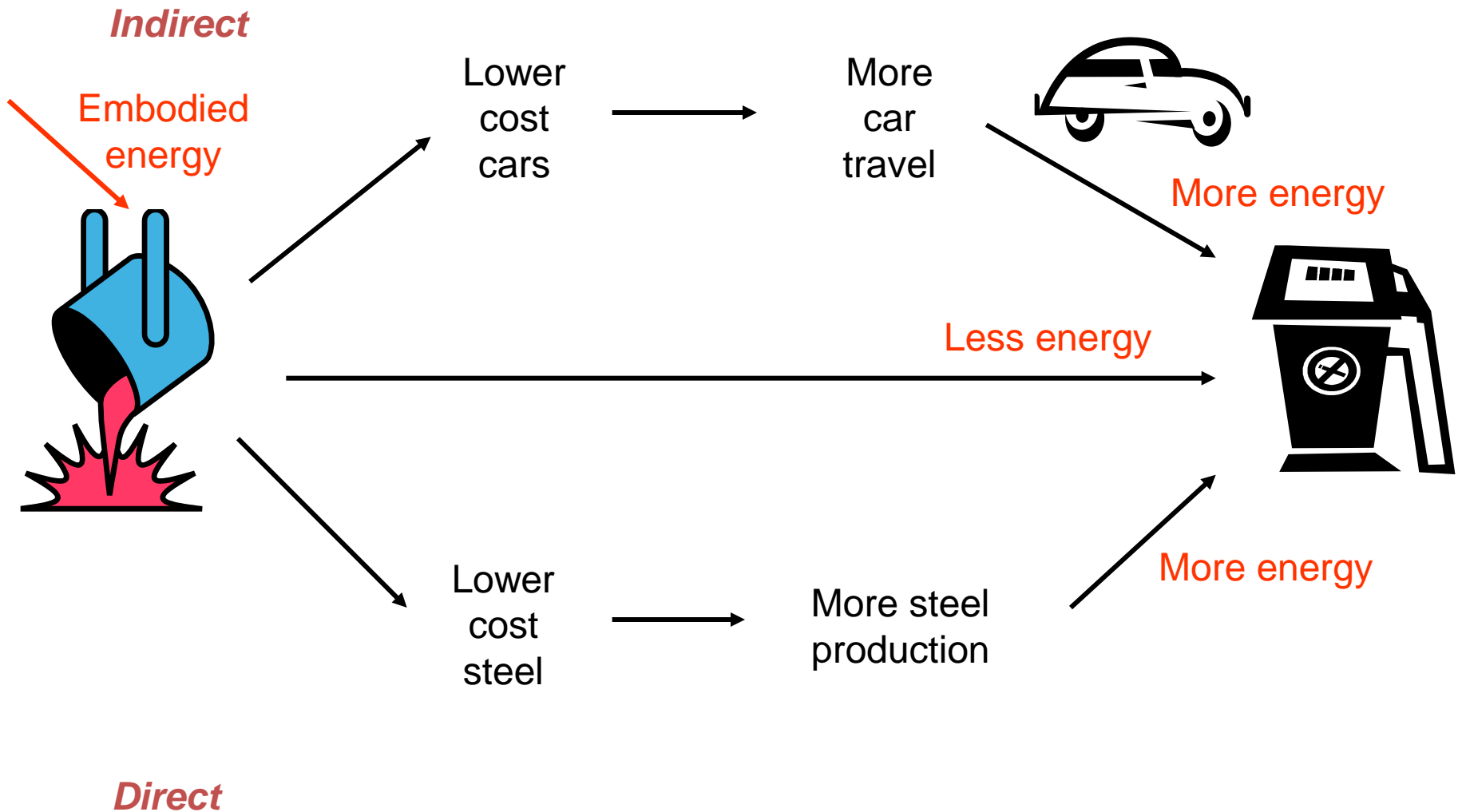
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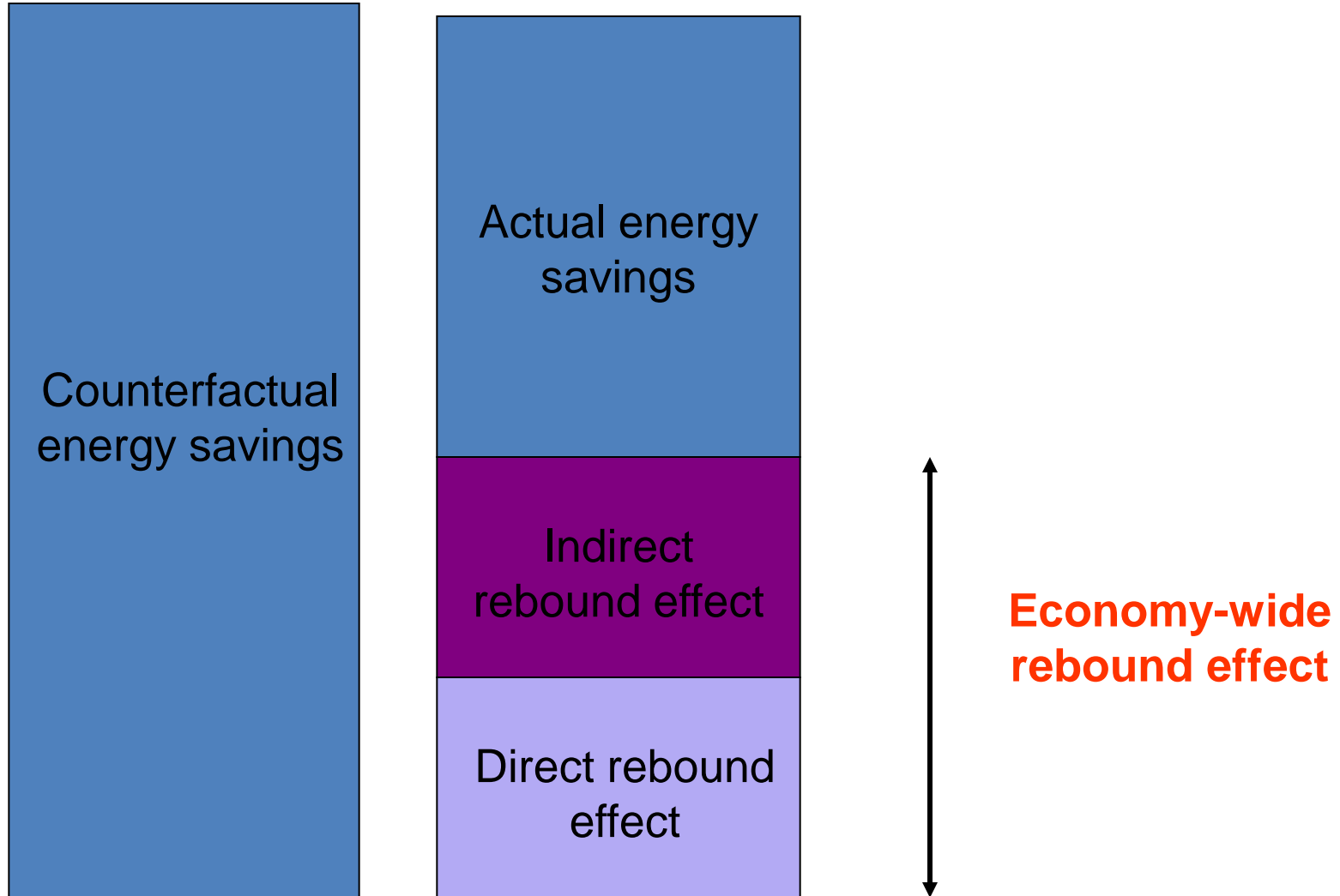
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Rebound effects - producers



Economy-wide rebound effect



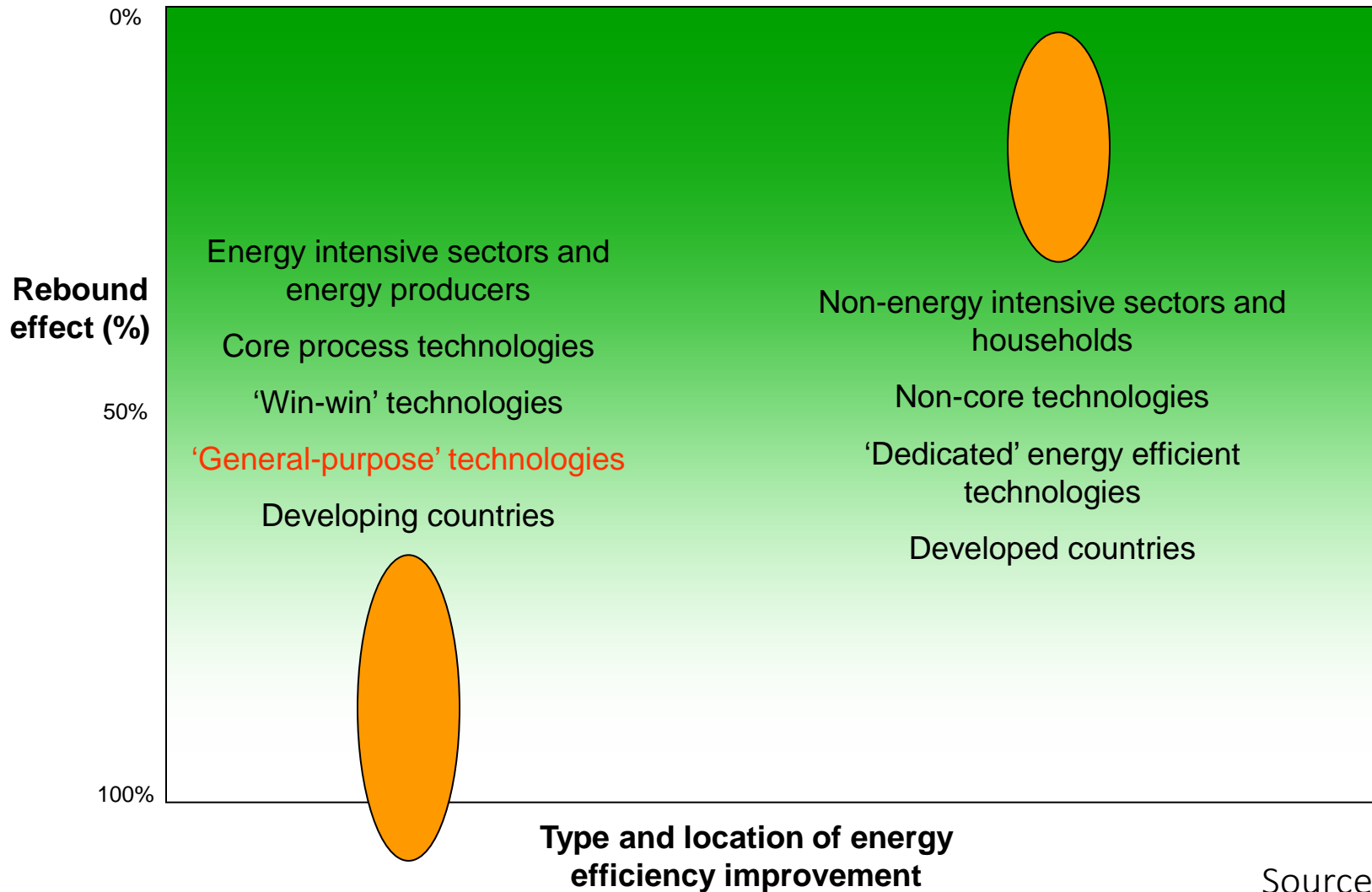
Two blind spots

- Energy efficiency may be measured in a variety of ways for a variety of system boundaries
 - So rebound effects depend on how energy efficiency is defined
- Improvements in energy efficiency rarely occur in isolation
 - So rebound effects need not be small just because the share of energy in total costs is small

Rebound effects matter...

- *Direct*: 30% or less for car travel and space heating/cooling. Smaller for most other household energy services
 - *But*: Only limited time periods studied. Marginal consumers ignored. Only subset of variables measured. Few studies of producers and/or households in developing countries.
- *Economy-wide*: Diverse modelling studies suggest 30% to >100%
 - *But*: Depends on nature and location of energy efficiency improvement. Sensitive to assumptions. Assumes only 'pure' energy efficiency improvements
- Variable, significant and probably larger than current studies suggest

...but their magnitude is an empirical question

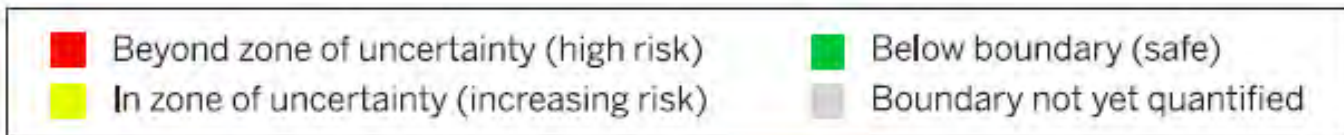
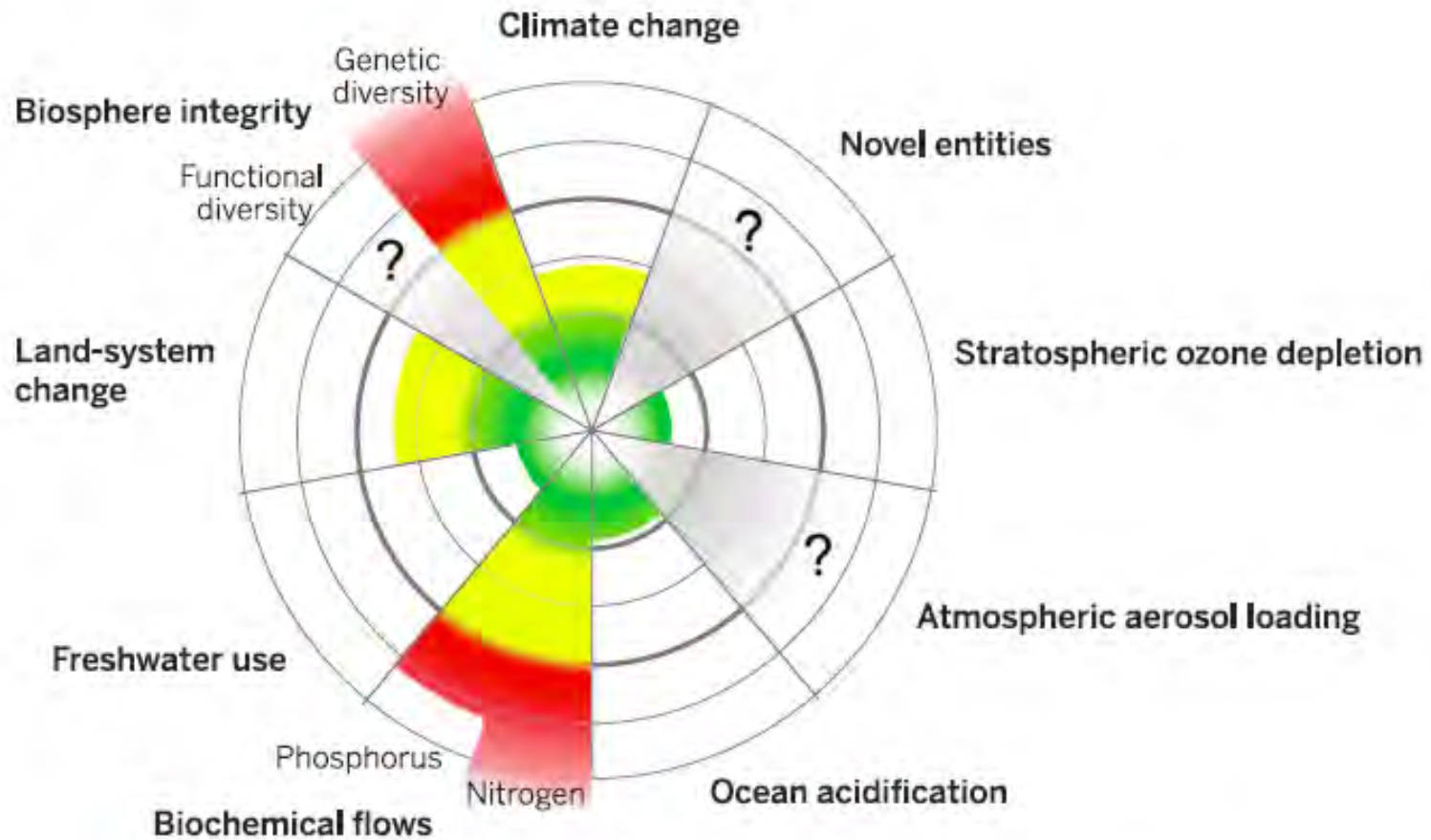


Empirische Schätzung von Rebound Effekten

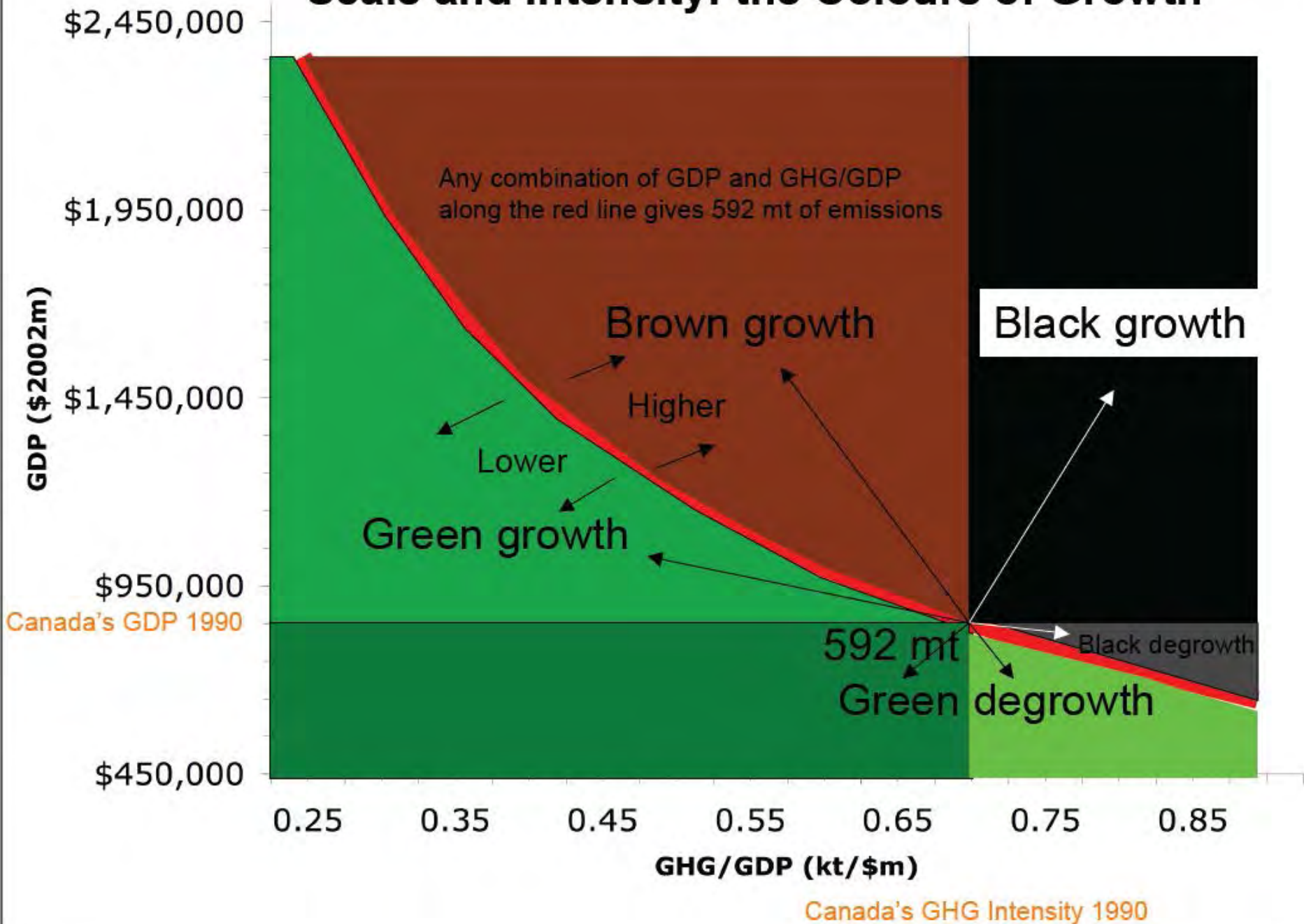
Author	Effects captured	Efficiency or sufficiency	Area of consumption	Estimated rebound effects
Lenzen & Day (2002)	Income	Efficiency & Sufficiency	Food; heating	45-123%
Alfredsson (2004)	Income	Sufficiency	Food; travel; utilities	7-300%
Brannlund (2007)	Income and Substitution	Efficiency	Transport; utilities	120-175%
Mizobuchi (2008)	Income and Substitution	Efficiency	Transport; utilities	12-38%
Thiesen et al (2008)	Income	Sufficiency	Food	-200%
Kratena (2010)	Income and Substitution	Efficiency	Transport; heating; electricity	37-86%
Chitnis <i>et al</i> (2011)	Income	Sufficiency	Transport, heating, food	7-51%
Thomas (2011)	Income	Efficiency	Transport, electricity	7-25%
Murray (2011)	Income	Efficiency & sufficiency	Transport, lighting	5 – 40%

Note: Diverse approaches and methodologies weaknesses; results may refer to energy, carbon, GHG

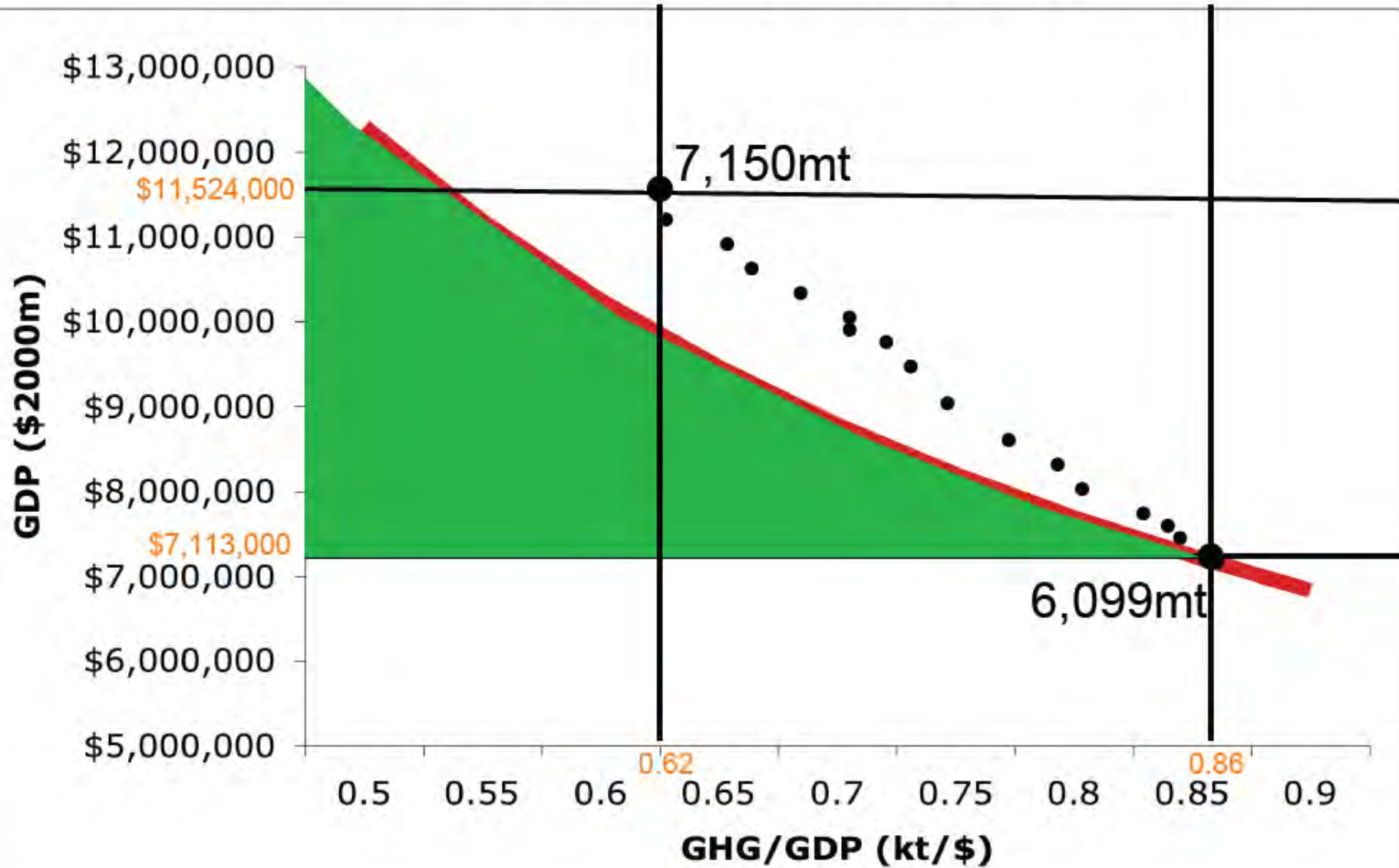
Earth system boundaries and human interference



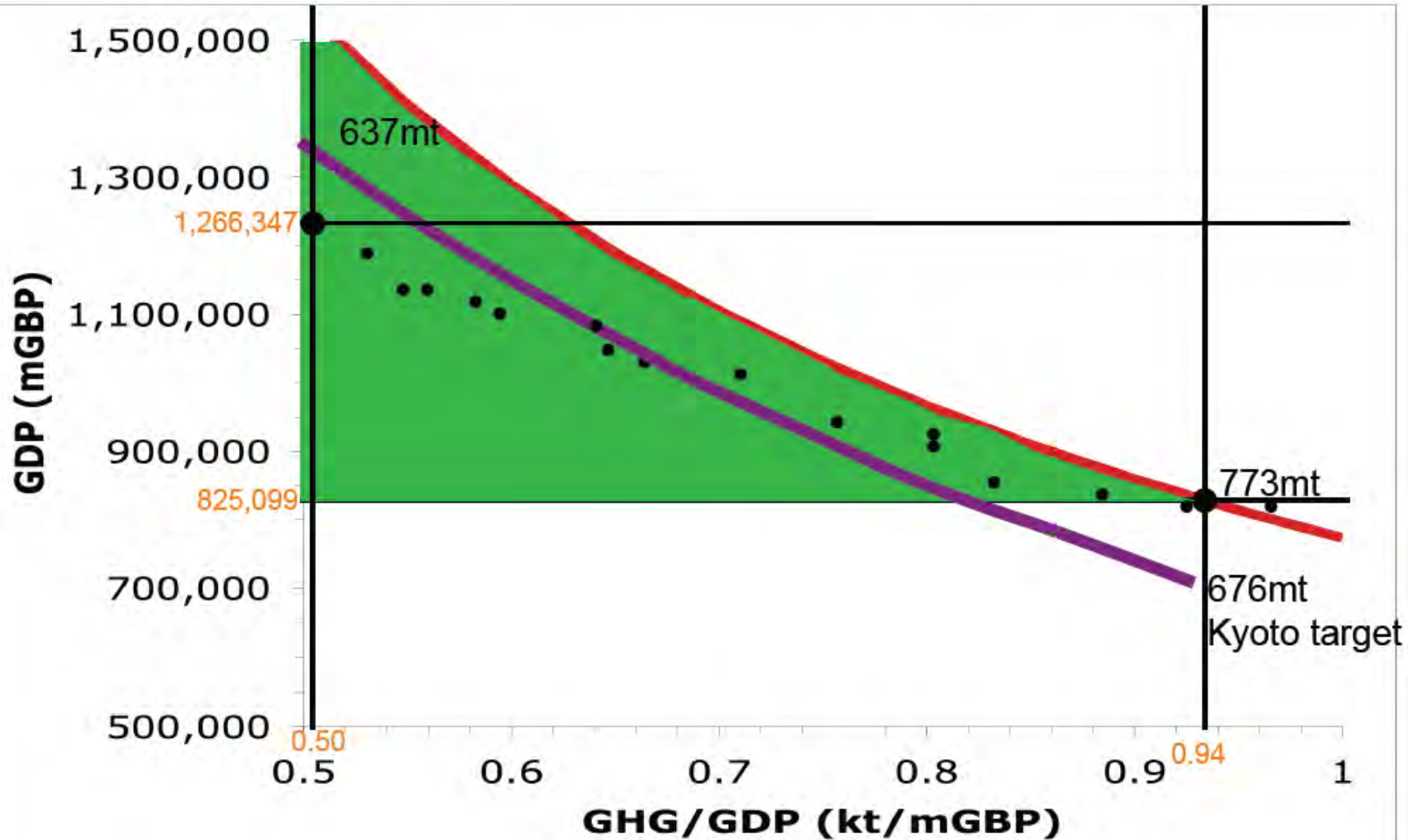
Scale and Intensity: the Colours of Growth



USA's Economic Growth Scale and Intensity 1990-2007



Britain's Economic Growth Scale and Intensity 1990-2007



Limits to Growth model runs

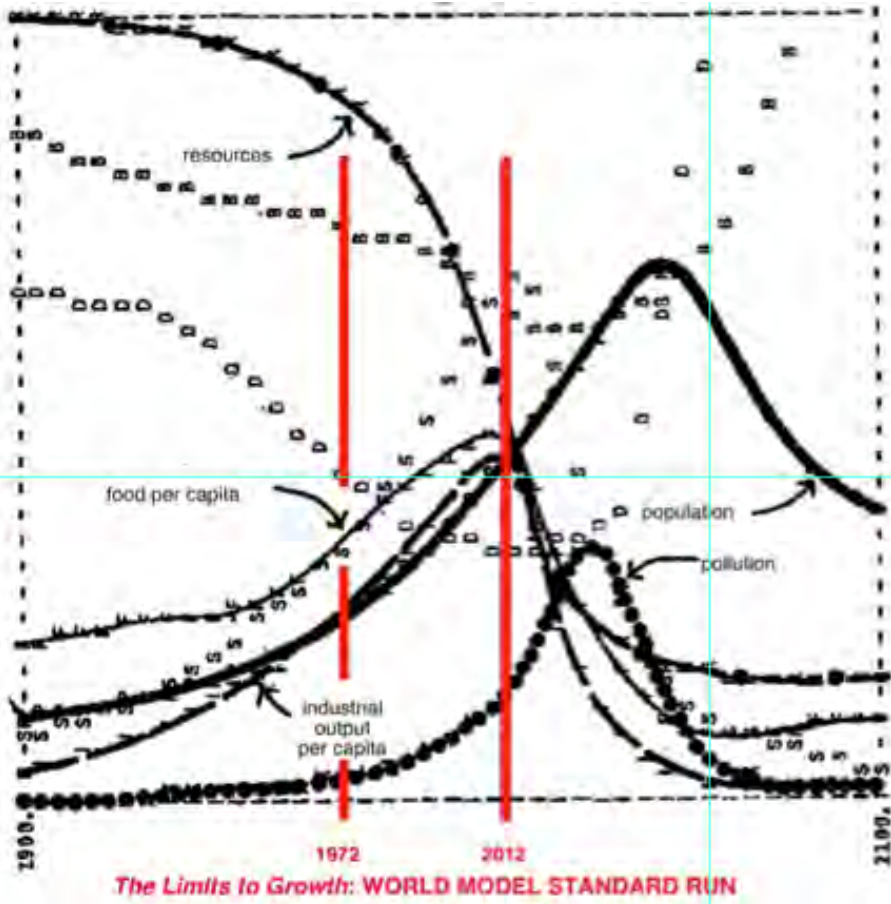


Figure 47 STABILIZED WORLD MODEL II

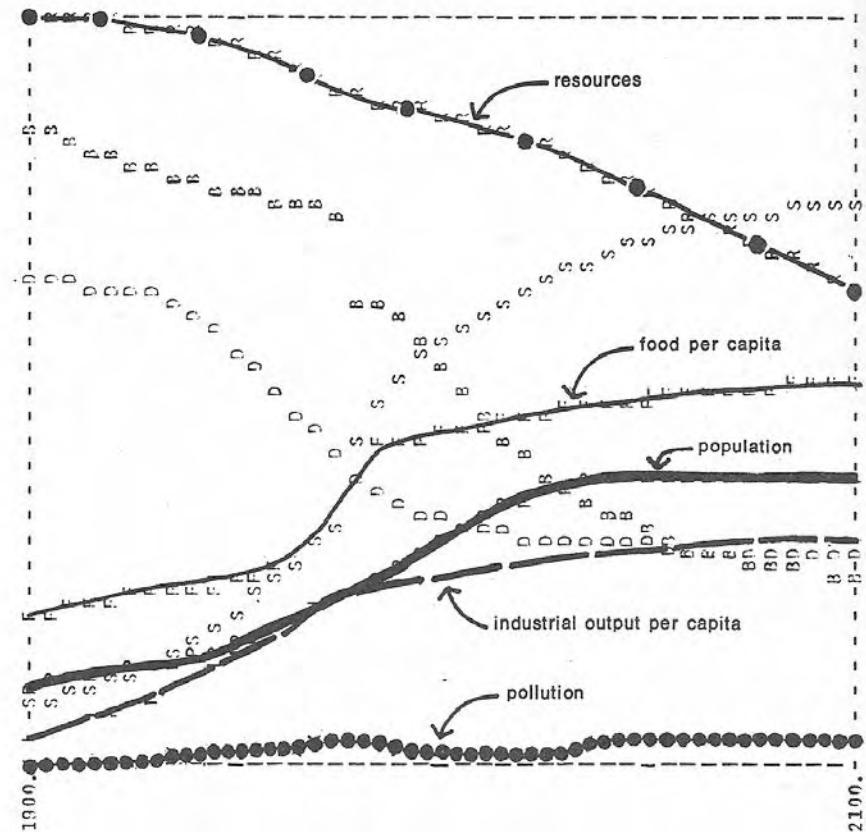


Figure 2.2

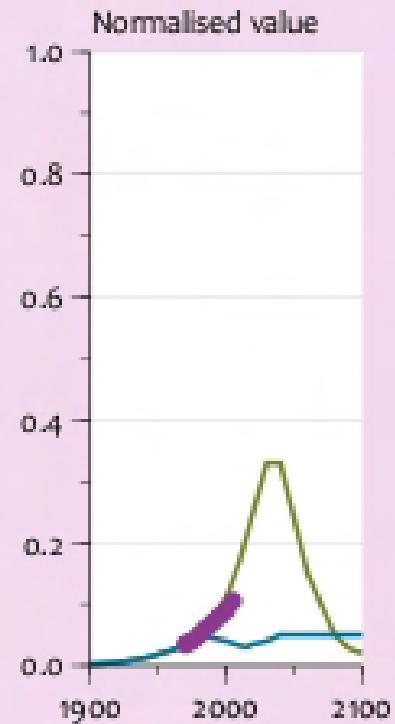
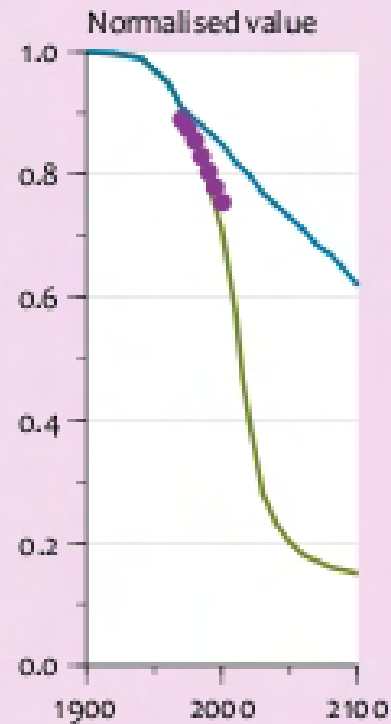
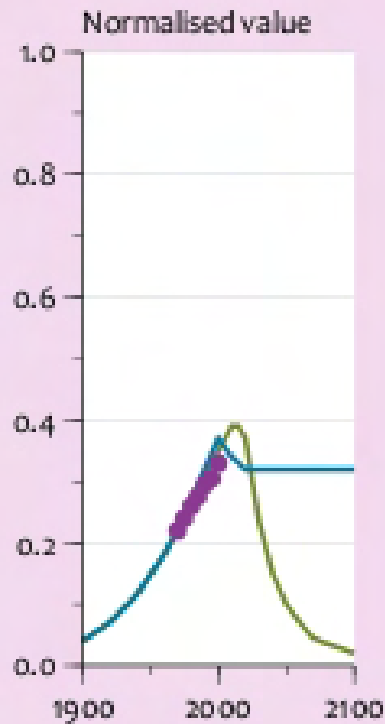
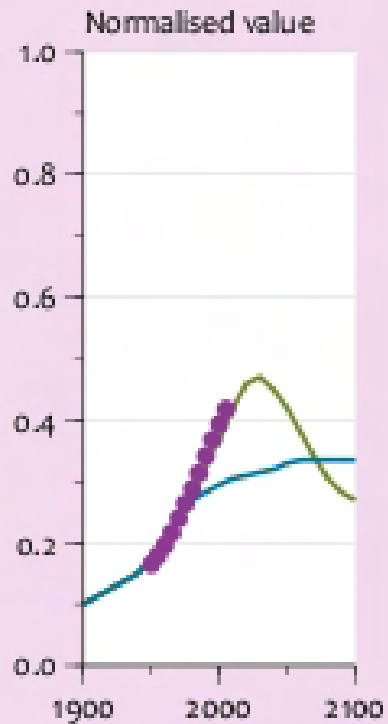
Comparing 'Limit to Growth' scenarios to observed global data

Population

Industrial output

Non-renewable resources

Pollution



'Limit to Growth' scenarios

— Standard run

● Observed data

— Stabilized world

Warum ökologisch korrekter Konsum die Umwelt nicht retten kann

- Armin Grünwald:
 - Sie trennen Ihren Müll, kaufen Gemüse aus der Region und fahren einen Kleinwagen. Aber was, wenn dieses Handeln der Umwelt wenig oder gar nichts nützt?
 - Mehr und mehr wird die Verantwortung für eine nachhaltige Entwicklung in den privaten Bereich abgeschoben – das kann im besten Fall wenig zielführend und im schlimmsten sogar kontraproduktiv sein.
 - Denn Nachhaltigkeit ist eine Aufgabe der politischen Systeme.
 - Das heißt nicht, dass der einzelne Mensch in diesem Geschehen keinen Platz hat.
 - Seine Aufgabe ist es aber, politisch für die Nachhaltigkeit einzutreten – jenseits von Stromsparen und ökologisch korrektem Konsum.
- Gordon Walker: Beyond individual responsibility. In: Social practices, intervention and sustainability

Sozial-ökologischer Nexus

- Paradox: je untragbarer Umweltprobleme werden, desto weniger Toleranz herrscht für Sorgen um die Umwelt
- John Maynard Keynes in anderem Kontext: “party of catastrophe” – untragbare Angst verbreiten ohne Lösungen anzubieten, die für die Mehrheit von Bürger/inn/en umsetzbar sind.
- Umweltprobleme sind soziale Probleme, die sich größtenteils aufgrund von Einkommen und Ungleichheit ergeben.

Vielen Dank für Ihre Aufmerksamkeit! Ich freue mich auf Ihre Kommentare und Fragen.

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See also: WU Master of Science in
Socio-Ecological Economics & Policy