

International C3E Ambassadors Program Overview

BACKGROUND: The Clean Energy, Education and Empowerment (C3E) initiative was launched in 2010 at the Clean Energy Ministerial (CEM) to advance the education and empowerment of women working, or aspiring to work, in the clean energy field. In 2017, its activities were reorganized as an International Energy Agency (IEA) Technology Collaboration Programme (TCP) to enhance visibility and increase international collaboration, making it a joint IEA and CEM initiative.

The C3E TCP has five work streams: 1. Knowledge and Data Collection; 2. International C3E Ambassadors and Mentorship Program; 3. C3E Awards Program; 4. C3E Communication and Website; and 5. Equal by 30.

Continued success depends on the personal commitment and active involvement of a select group of individuals, known as Ambassadors. International C3E Ambassadors are leaders in the various realms of the multi-disciplinary clean energy field – from teaching and research to advocacy, from start-ups to industry, from finance to policymaking, along with the range of technical expertise required to produce and manage energy.

GOALS: International C3E Ambassadors are given opportunities to attract, retain and inspire the next generation of women leaders in the clean energy sector and contribute to the growth of the community. The initiative provides a platform to speak publicly, draw attention to important work, serve as a role model, increase women’s participation and leadership, and champion the careers of up-and-coming professionals in the field. It provides each Ambassador an opportunity to interact with peers in an elite and accomplished cohort. The C3E TCP data collection’s efforts will be used to benchmark progress and demonstrate the success of the Ambassadors’ work.

COHORT: The Ambassadors’ cohort is made up of proactive and highly qualified women and men who are leaders in the clean energy field. The C3E TCP seeks Ambassadors who represent a diverse segment of the clean energy industry, government and universities, as well as various levels of professional experience. Ambassadors have demonstrated their skills, expertise, and impact within the sector and a commitment to advancing women’s leadership in the field.

NOMINATION: The C3E TCP Executive Committee (ExCo) will accept nominations and selections of International C3E Ambassadors through the following process:

- C3E TCP participating country nomination and selection. Participating countries’ governments and/or entities responsible for energy policies are invited to nominate and select up to five Ambassadors via their C3E TCP Executive Committee (ExCo) delegate, who will inform the other ExCo representatives by email. Countries may choose to nominate and select currently active C3E Ambassadors who have been serving as such up until the launch of this program or nominate and select new ones.
- Non-participating country nomination. Non-participating CEM and IEA “family” countries (Members, Association and Accession) are encouraged to join the C3E TCP initiative first. However, they may pursue an alternate process that allows them to nominate International C3E Ambassadors to the ExCo for consideration by contacting the ExCo Chair and Vice-Chair (or the designated contact point for the program). Non-participating

countries may choose to nominate currently active C3E Ambassadors who have been serving as such up until the launch of this program or new ones.

New candidates are expected to meet the qualifications described in the cohort's definition above. The Exco will review applications and approve nominations by consensus based on the following criteria, which includes, but is not limited to:

- Showing a passion and depth of commitment to advancing a clean energy future
 - Serving as an example for inclusion and diversity of people and ideas
 - Demonstrating leadership qualities
 - Willingness to mentor others in building the representation of women leaders in clean energy related fields
- **Third-party nomination.** A company or an international organization active in the energy sector may nominate an International C3E Ambassador. The third-party will first be invited to inform the candidate's country of origin via its CEM Sherpa or IEA CERT delegate. The third-party will also be invited to ask the country to put the candidate's name forward. Nominations will be made to the ExCo for consideration by contacting the ExCo Chair and Vice-Chair (or the designated contact point for the program). Candidates are expected to meet the qualifications described in the cohort's definition above. The Exco will review applications and approve nominations by consensus based on the criteria used for non-participating countries.

Candidates seeking to be nominated as International C3E Ambassadors should provide to the ExCo Chair and Vice-Chair (or the designated contact point for the program) a resume and cover letter demonstrating the qualifications described in the cohort's definition and qualities described in the criteria above.

The selection of International C3E Ambassadors will be announced on the C3E TCP and CEM websites, on social media and to all CEM and IEA members.

TERMS: Ambassadors serve two-year terms, renewable once. Upon completion of service, Ambassadors become part of a C3E alumnae and informal mentoring network.

MEETINGS and CALLS: Quarterly calls will be organized to keep track of efforts and accomplishments, and for International C3E Ambassadors participating as a judge on the awards adjudication panel, discuss the final reviews of C3E Award nominations and select winners. An International C3E Ambassadors Networking event will be held on the margins of the CEM annual meetings to review C3E TCP progress, discuss strategy, and provide input going forward. Opportunities to involve International C3E Ambassadors on the margins of other high-level meetings and events, including the C3E Executive Committee meetings/workshops and the IEA Ministerial, will also be considered.

VOLUNTEER STATUS: Ambassadors serve as volunteers. They are not reimbursed for travel or other expenses in carrying out their roles and responsibilities.

GENERAL EXPECTATIONS: International C3E Ambassadors are expected to be familiar with, support, and communicate the C3E TCP mission and goals and asked to carry out at least two of the following activities annually:

- Provide guidance and support to female students and professionals transitioning to or starting out in the clean energy field. This could involve:
 - launch a networking or a matching/mentorship program through a virtual platform,
 - offer or promote internships, scholarships, fellowships, or job shadowing opportunities,
 - provide advice on job applications or how to get into or rise in clean energy,
 - collect and share information on best practices,
 - share how to gain experience and increase leadership in their sector, and/or
 - develop a career toolkit or other useful resource.
- Promote C3E Awards nomination opportunities among professional networks, nominate candidates and participate in the review and selection process of winners, by serving as a judge on the C3E awards adjudication panel.
- Communicate about events or achievements on the C3E TCP's social media, write blogs and/or add content to the C3E TCP website.
- Provide information on gender policies or data on the participation of women in their workplace, contributing to the C3E TCP's data collection efforts.
- Promote the Equal by 30 Campaign, recruit companies to sign on, including their own company/organization.
- Champion the C3E TCP by speaking publicly and privately.
- Organize C3E TCP regional events, policy circles and/or locally arranged small group meetings on the topic of clean energy.

Materials will be provided by the C3E TCP Secretariat to assist International C3E Ambassadors with their activities. Ambassadors will have an opportunity to share feedback and information via private groups on Facebook, LinkedIn and the soon to be launched C3E TCP website. Ambassadors are also welcome to propose new ideas for engagement, provided that they contribute to the advancement of women in clean energy.

C3E TCP WEBSITE: Currently under construction, the site will feature the International C3E Ambassadors and highlight their efforts and achievements. A form will be circulated to Ambassadors so they can provide relevant information for the site and grant authorization to publish it.

Please visit:

<https://www.iea.org/topics/energyandgender/>

C3E twitter account: @C3E_Intl_Energy

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