



GRIDWEEKTM

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GridWeek

- First Organized 2007
- Government-Industry Partnership
- 2009 = 1,500 Attendees
- 2010 = 2,000 (est.)
- Partners in Organization
 - US Gov: DOE, DOC, NIST, ITA/FCS, FERC, NARUC, FCC
 - Utilities: EEI, APPA, NRECA, EPRI
 - Trades: NEMA, UTC, etc.
 - Sponsors: 40-50 Expected
- Washington DC



GridWeek Agenda

	Early Morning	Late Morning	Lunch	Early Afternoon	Late Afternoon	Evening
Monday	Opening Keynotes & Roundtable	International Smart Grid Summit				Welcome Reception
		Collaborating Beyond Interoperability				
		Smart Grid Primer				
Tuesday	Consumer Focused Keynotes & Roundtable	Communicating Smart Grid Benefits				Off-site Reception
		Smart Grid and ICT				
		Smart Grid and Consumer Buy-In				
Wednesday	Deployment Focused Keynotes & Roundtable	The Many Faces of Smart Grid				Sponsors Reception and GridWeek Dinner
		The Impact of Standards on Utility Operations and Infrastructure				
		The Consumer Side of the Meter				
Thursday	Accelerating Broad and Rapid Deployment				Call To Action Closing Plenary	
	Accelerating Standards – Putting Smart Grid on the Fast Track					
	Broadening the Smart Grid Landscape					



International Smart Grid Summit

- Organized by US Department of Commerce
- Key Subjects...
 - Implementation Drivers
 - Smart Grid Consumers
 - Global Innovation
- Expected Participations
 - EU and Member Countries
 - Russia
 - Asia (Singapore, Korea, Japan, China & India)
 - North America (Canada & Mexico)
 - Latin America



D-A-CH US Visit

- Organized By
 - U.S. Foreign Commercial Service
 - BMVIT Federal Ministry of Transportation, Innovation and Technology
 - Further D-A-CH Partners
- GridWeek Participation
 - Monday October 18 (International Summit)
 - Tuesday October 19
- Visit to US Demonstration Projects
- Information on Trip
 - Fichtner IT Consulting



Key Trans Atlantic Issues...

- EU – US Smart Grid
 - Differences & Similarities
 - Status of Development / Deployment
 - Collaboration
 - Technical Standards
 - Climate Change & Renewables
 - Innovation and Market Structure
 - Cultural Driven Differences
 - Government Drivers, Stimulus, etc.
 - Top Level Activities



GRIDWEEK

The Global Conference for Smart Grid

Washington, DC
October 18-21, 2010

Empowering Our Energy Future Through Collaboration, Education and Conversation



Continually Defining Smart Grid

Recognized by industry leaders as the most important annual gathering for Smart Grid, the fourth year of GridWeek sees it moving to a larger venue at the Walter E. Washington Convention Center. With new and powerful partnerships with the most influential and key industry groups, GridWeek is set to again define the thought leadership of Smart Grid, from policy to industry changes and key issues.

Major Organizational Partners

GridWeek 2010 is organized in partnership with DOE, NIST, ITC, NARUC, EEI, APFA, NRECA, NEMA, UTC, EPRI and Galvin as well as leading media organizations and many additional significant technology and specialist organizations from technology, business, environment and consumer advocacy.

Major Partners

Platinum Sponsors

Gold Sponsors

www.GridWeek.com



Smart Grid audience and demographic:

- GridWeek is delivering tremendous value to the industry.
- Senior Corporate Leadership (C-level, President, VP, Senior Director)
 - Senior Organizational Leaders (Executive Directors, Chairpersons)
 - Thought Leaders
 - Industry Influencers
 - International Smart Grid Players



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Opening Keynotes & Roundtable		International Smart Grid Summit			Welcome Reception
		Collaborating Beyond Interoperability			
Consumer focused notes & roundtable		Smart Grid Primer			Off-site Reception
		Communicating Smart Grid Benefits			
		Smart Grid and ICT			
Present & receive		Smart Grid and Consumer Buy-In			Sponsors Reception and GridWeek Dinner
		The Many Faces of Smart Grid			
		The Impact of Standards on Utility Operations and Infrastructure			
		The Consumer Side of the Meter			
		Accelerating Broad and Rapid Deployment			
		Rating Standards - Putting Smart Grid on the Fast Track			
		Defining the Smart Grid Landscape			
					Call To Action Closing Plenary

CLASMA
Events worth attending™

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