

our power

DIE ENERGIE COOPERATIVE

OurPower – Peer2Peer Market Place

&

Citizen Engagement Platform

1. Why we exist

2. What we do

3. What is new

4. Who we are

5. bullet point for Energy Communities

LET'S JOIN OUR POWERS FOR A
TRUE **ENERGY TRANSFORMATION!**

ourpower.JETZT

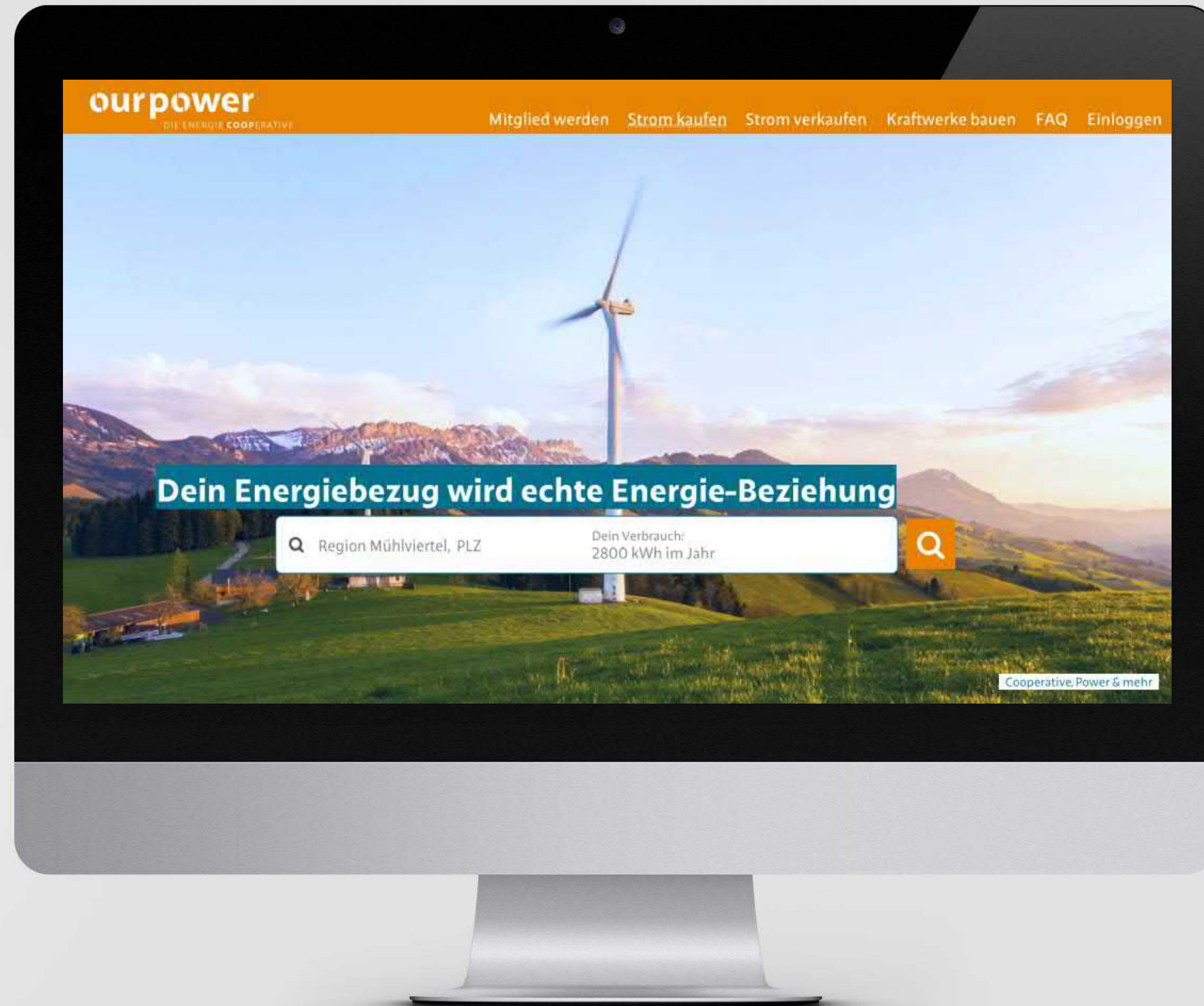
The purpose is clear (e.g. quoted from the EMD)

(4) (an energy system) ... with citizens at its core, (...)

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- (4) (an energy system) ... with citizens at its core, where citizens take ownership of the energy transition, ... and participate actively in the market (...)
- (6) ... (the transition) requires adapting the current rules of electricity trading and changing the existing market rules (of incumbent players)..
- (10) By empowering consumers and providing them with the tools to participate more in the energy market, including participating in new ways, (...) (to ensure that the Union's renewable energy targets are attained.

... so let's build the tools: a digital market place



Make your power purchase a powerful relationship

1090 Wien



Netzbetreiber

2300 kWh Jahresverbrauch

ZUM ANGEBOT



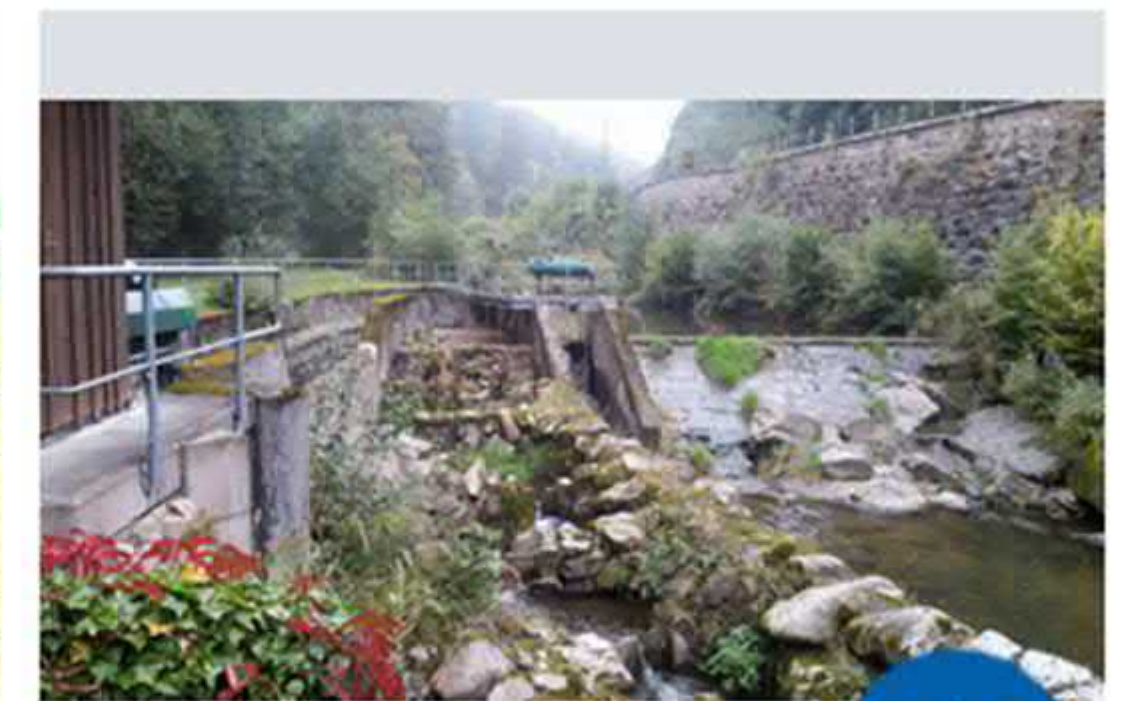
**Windkraft von
Windpark Spörbichl**
1.300.000 kWh/a



**Sonnenstrom von
Martin**
3.500 kWh/a



**Sonnenstrom von
Patrick**
500.000 kWh/a



**Wasserkraft von
Max**
300.000 kWh/a

YOUR PERSONAL OFFER

for 2300 kWh per year in Vienna, 1090



40% Sonnenkraft von Alfred und Marianne aus Windhaag

+



30% Windkraft von Johann aus Spörbichl

+

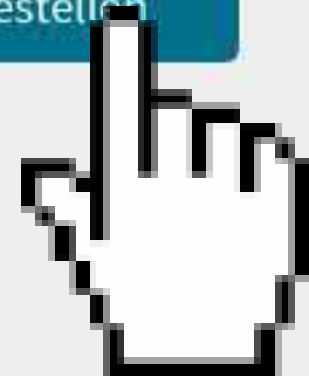


30% Wasserkraft von Hans aus Heidenreichstein

44,65 € / Monat
inkl. Netz, Steuern und Abgaben

[Details ansehen](#)

Jetzt bestellen



... and your power comes from

... and your money goes to

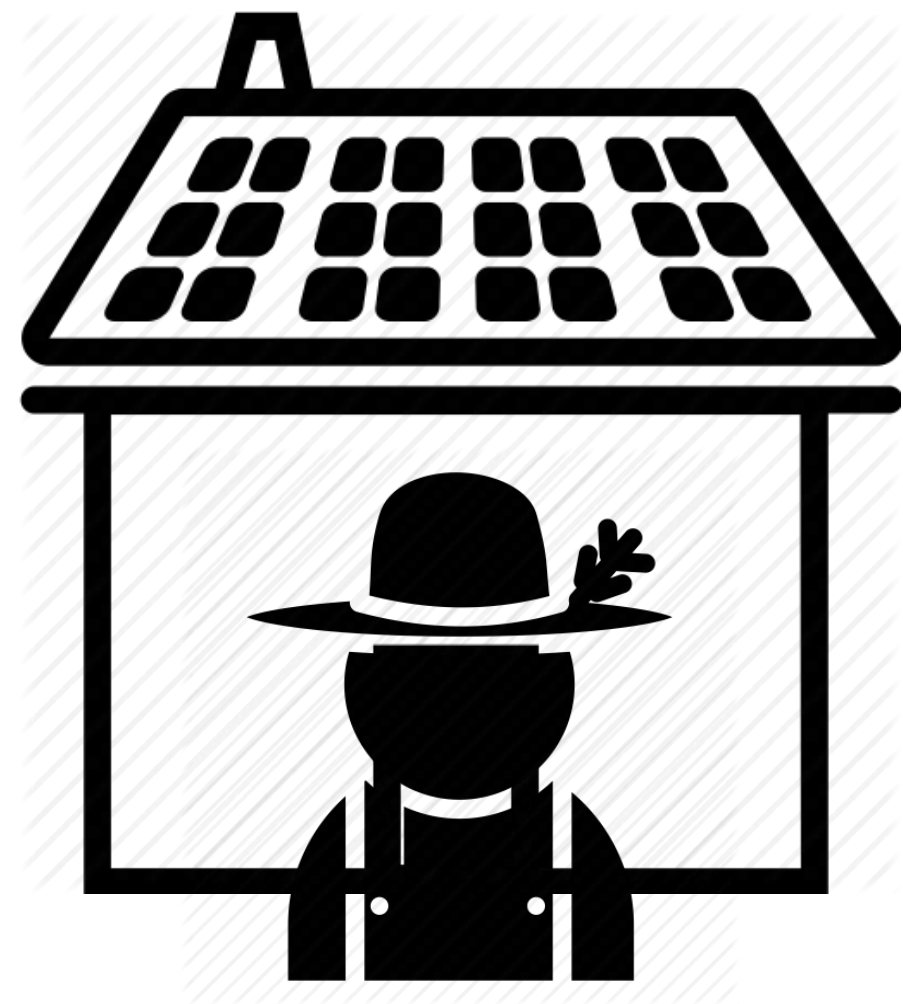


MARIANNE & ALFRED

[Zu meinem Strommix hinzufügen](#)

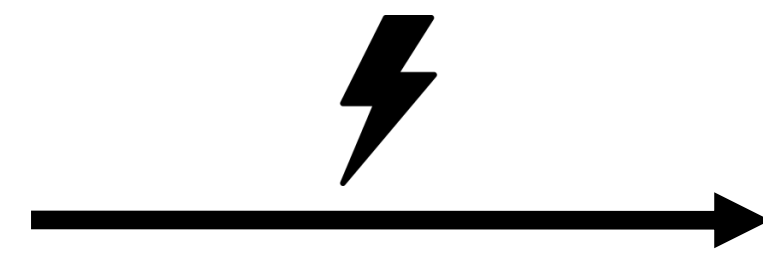


OUR SOLUTION



Marianne&Alfred,
power producer

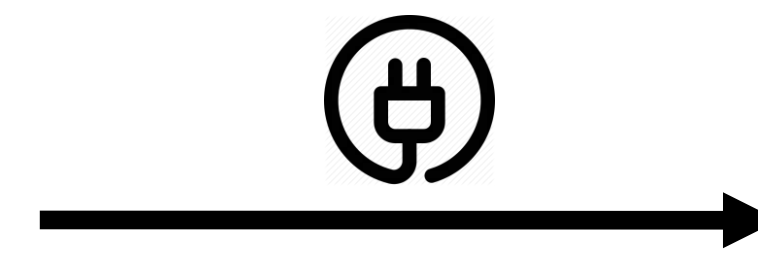
gets the agreed
price from you



produces power
for you



pays to M&A

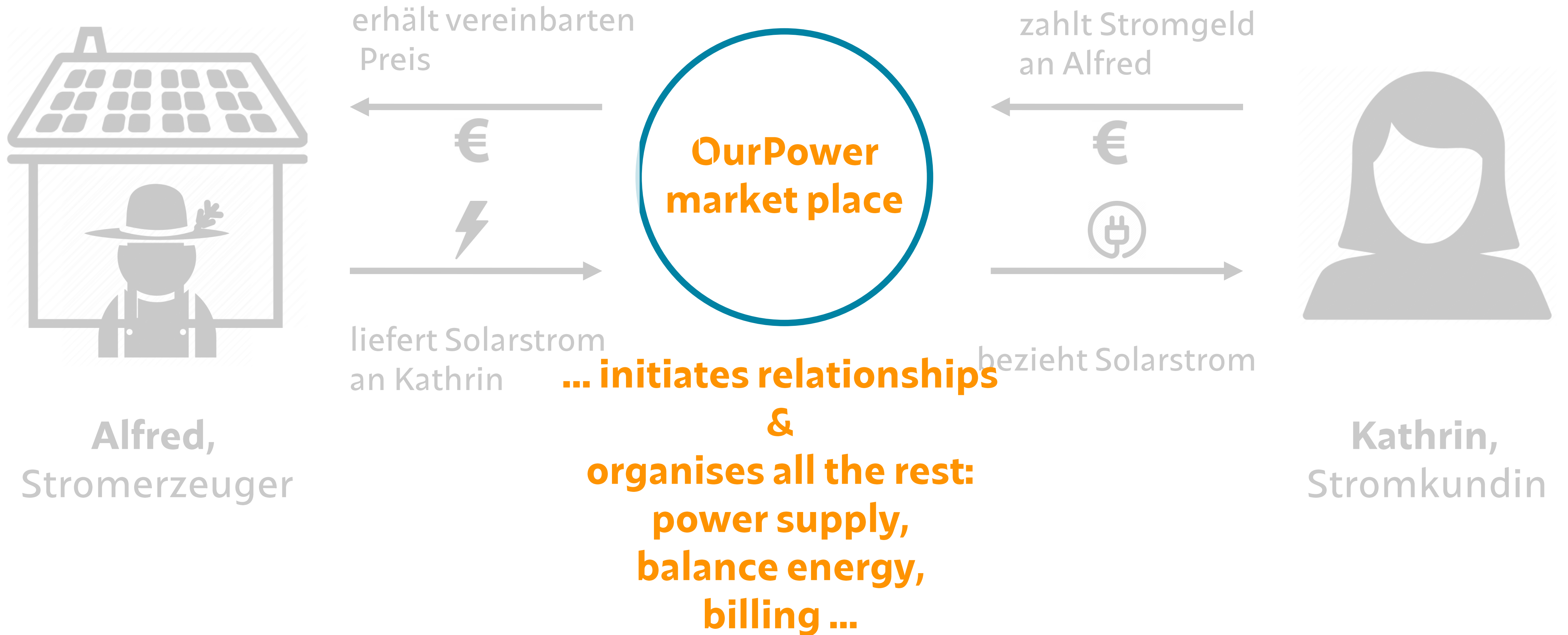


consumes
solar power

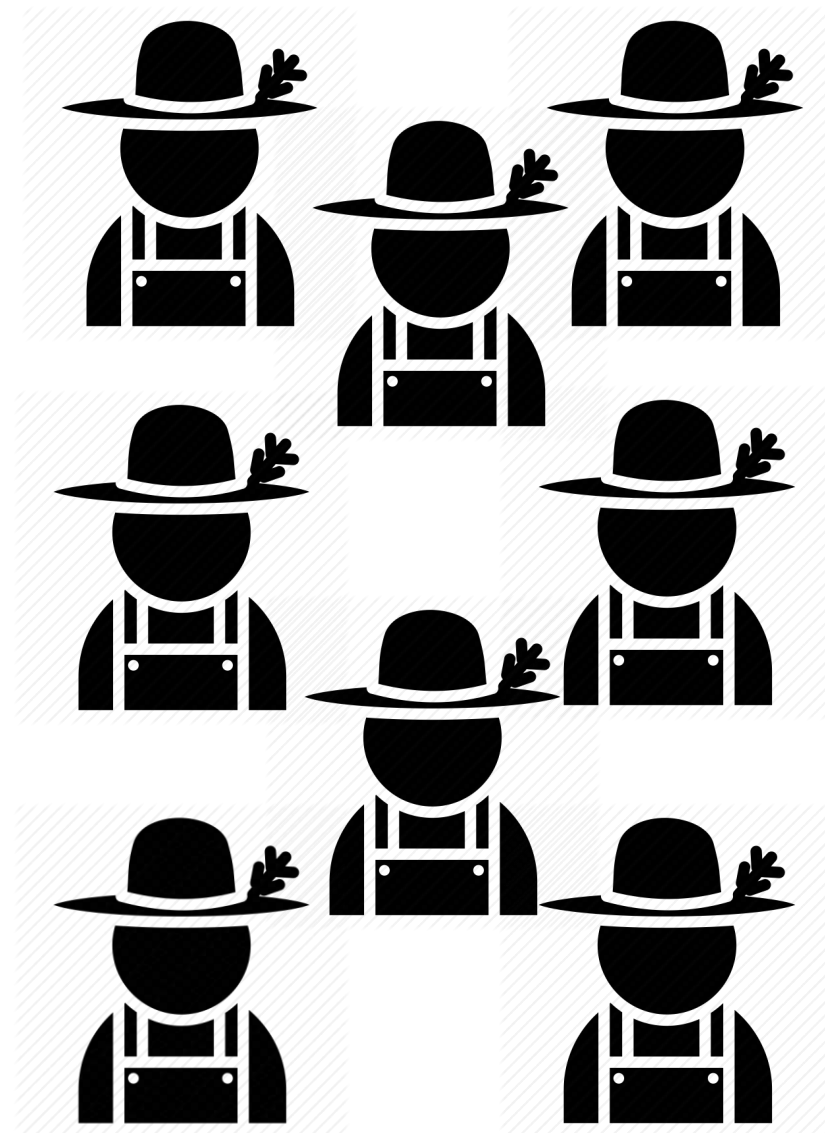


YOU,
power customer

OUR SOLUTION



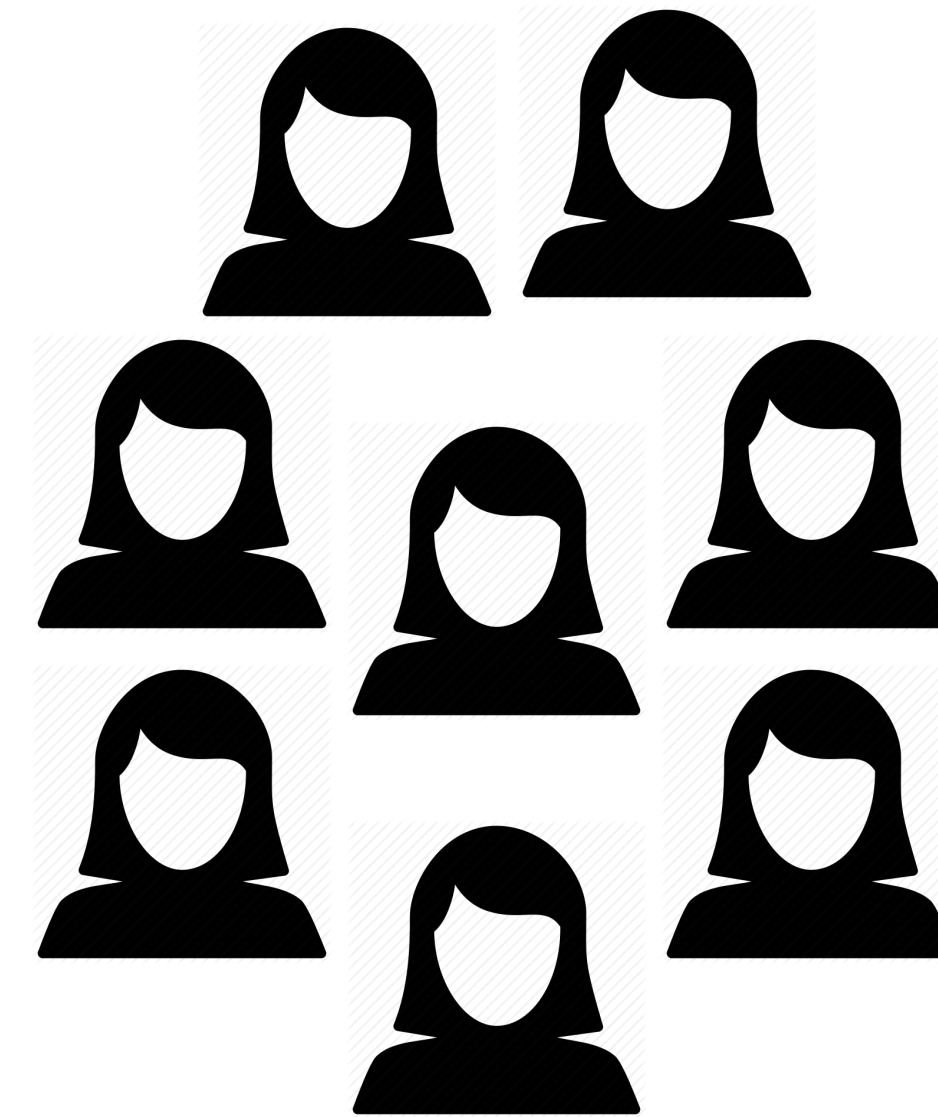
OUR SOLUTION: ACTIVATE THE MANY



> 100.000
power producers, investors
beyond subsidies
scheme.



**... initiates relationships
&
organises all the rest:
power supply,
balance energy,
billing ...**



ca. 2 Mio
green customers,
who want to make
a difference

FOUR CORE INNOVATIONS

4 value propositions for a true revolution

1. for producers: direct market access – autonomy
2. for ,consumers': direct relationship – choice
3. for communities: start common power, invest
4. we are a cooperative: fairness & participation,
member / public value not shareholder value

We are a Cooperative!

OurPower Energiegenossenschaft SCE mbH

Cooperative way of economy

self-help, self-responsibility,

democracy, equality,

equity, and solidarity.

THE FOUNDERS: EXPERTISE & TALENTS



19
MEMBERS
(Jan. 2019)

ourpower - We are growing!



275 MEMBERS
(May 2020)

Who we are ...

Suchen



YouTube AT



Start



Trends



Abos



Mediathek



Verlauf



Meine Videos



Später ansehen



stormy



Mehr ansehen

ABOS



OurPower



Kanäle finden

MEHR VON YOUTUBE



YouTube Premium

ÜBERSICHT

VIDEOS

PLAYLISTS

KANÄLE

DISKUSSION

KANALINFO

OurPower Erzeuger

▶ ALLE WIEDERGEHEN

<https://bit.ly/OurPwr-Tip3>



OurPower-Erzeuger Johann Litschauer

OurPower
13 Aufrufe • vor 5 Monaten



OurPower-Erzeuger Familie Klepatsch

OurPower
7 Aufrufe • vor 5 Monaten



OurPower-Erzeuger Windpark Spörbichl

OurPower
12 Aufrufe • vor 5 Monaten

OurPower Mitglieder

▶ ALLE WIEDERGEHEN



OurPower-Mitglied Veronika Lehner

OurPower
13 Aufrufe • vor 5 Monaten



OurPower-Mitglied Johannes Traxler

OurPower
11 Aufrufe • vor 5 Monaten



OurPower-Mitglied Franz Gobu

OurPower
7 Aufrufe • vor 5 Monaten

Who we are ...



VERONIKA LEHNER
OurPower-Mitglied. OÖ

final lesson:
5 bullet points for Energy Communities

5 bullet point for Energy Communities

1. starting point: we address climate crisis – not a game
2. definition of EC: it's about community & citizens
3. target: boost citizen energy – not technology
4. simple benefits: reduce taxes/ levys – stop grid talk
5. it's about community energy not grid optimisation

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