Grafiken: Designed by Freepik

stadtland Dipl.-Ing. Sibylla Zech GmbH |
TU Wien: Fachbereich Verkehrssystemplanung | Arbeitsgruppe für Nachhaltiges Bauen | Institut für Gestaltungs- und Wirkungsforschung

# Research & developmentproject: Suburbahn

## Conception of a test and demonstration area for housing and mobility in the vicinity of stations in Upper Austria's central region

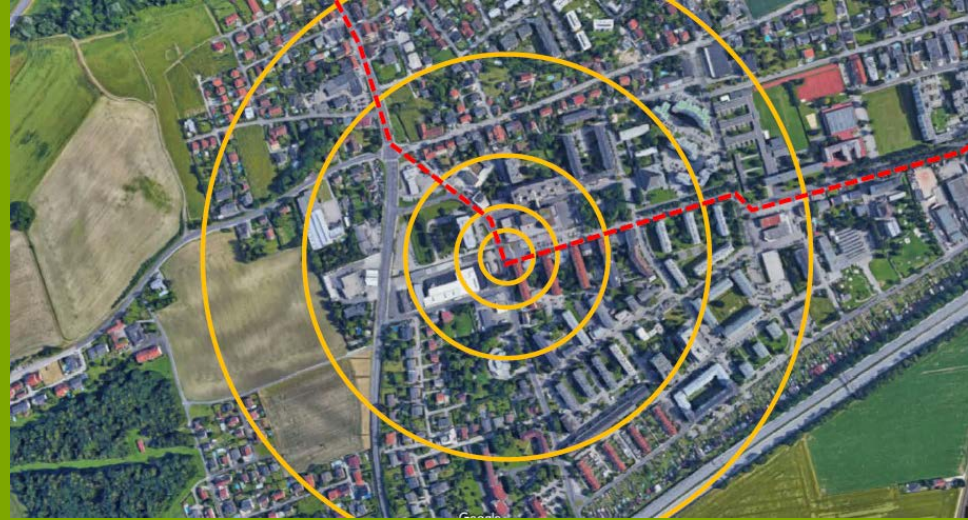Austrian Ministry for Transport, Innovation and Technology
Stadt der Zukunft,
4. Ausschreibung

1 year, July 2016/2017

# Team

- Project management:
  - stadtland Dipl.-Ing. Sibylla Zech GmbH
- Project partner:
  - Vienna University of Technology Department of Spatial Planning
  - Department of Transportation System Planning
  - Institute for Architecture and Design, Working Group for Sustainable Construction
  - Institute for Design and Effect Research

# Demonstration and Test Area



Suburban area of Linz (Haid/Ansfelden)

The expansion of public transport systems (S-Bahn, StadtRegioTram) offers a favourable time frame.

The improved public transport sets an impulse for changes in mobility behaviour and offers points of reference for the combination of mobility solutions.

# Goals of the project

- Building a network

- Developing the vision, goals and thematic orientation of the area

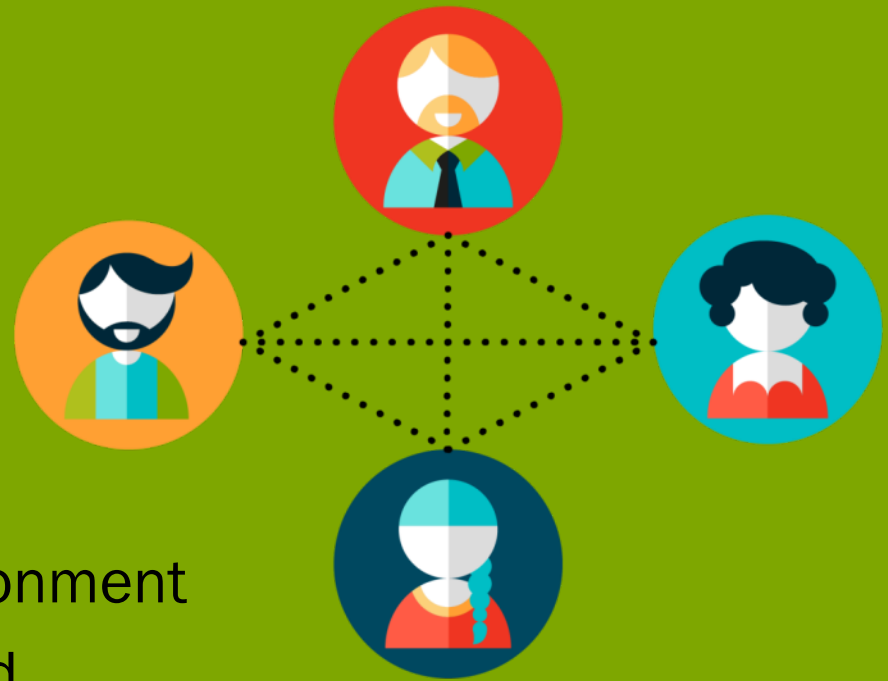- Defining the basics for the future structures of the area

→ stakeholder process: from big pictures to a roadmap

# A LAB for Haid!

## What is a LAB?

A LAB is an experimental environment in which innovative science and business solutions can be explored, tested and implemented in partnership with the population, politics, administration and other stakeholder groups.
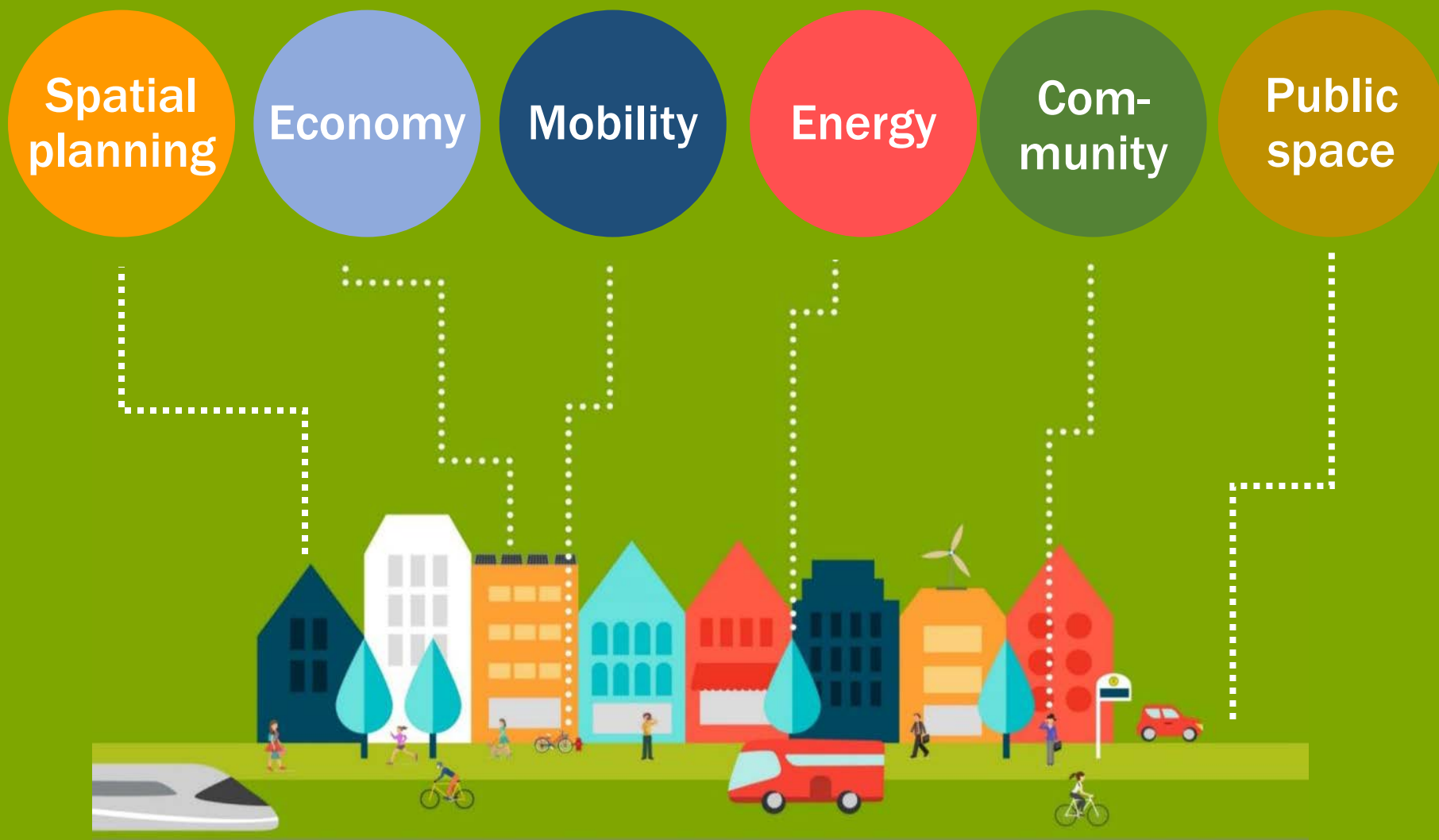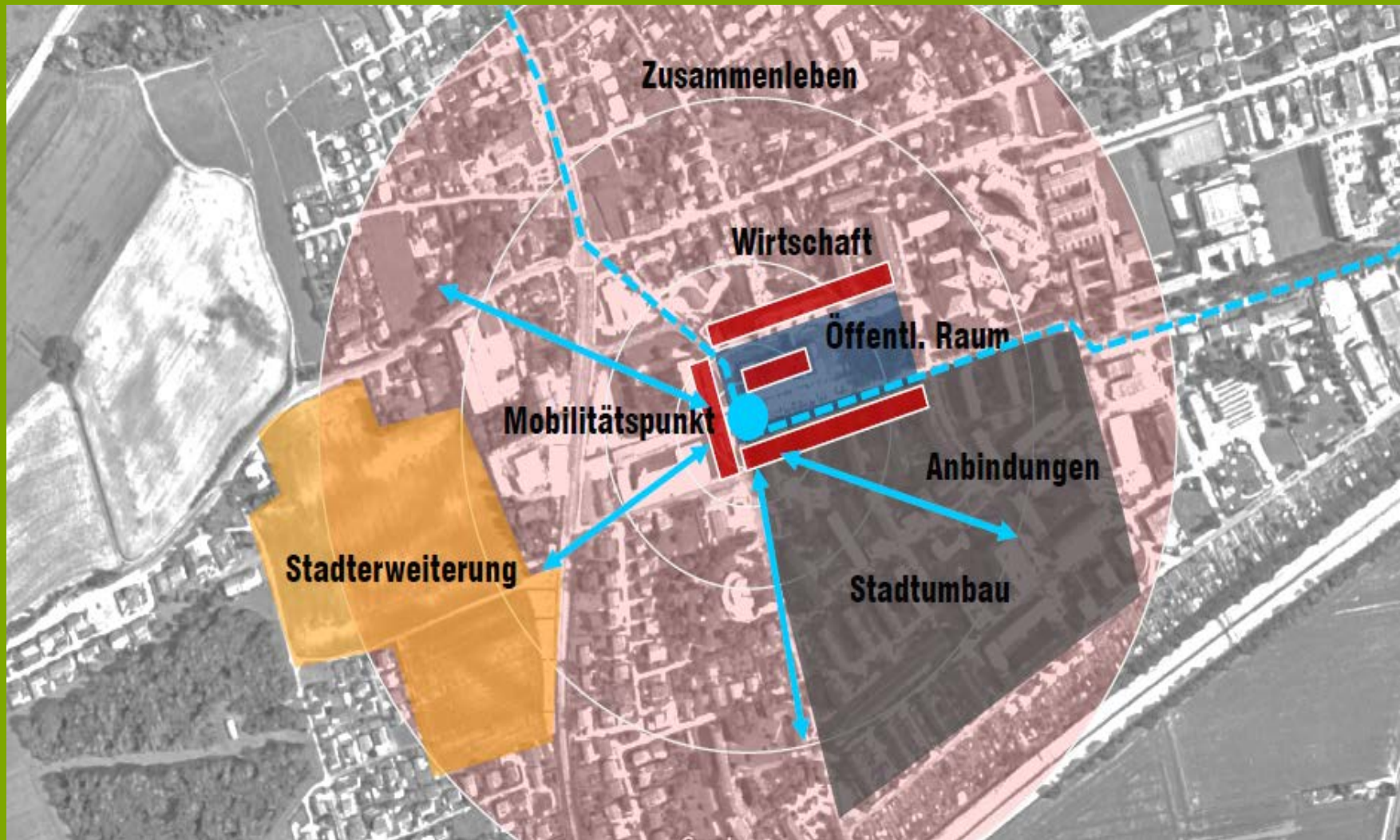
# Ein LAB für Haid!

## The HaidLAB

- offers a real development environment

- enables user-oriented innovation projects (co-creation)

- translates research results into marketable products and services (development-process)

- opens up access to users, administration etc. (multi-stakeholder)

- persists for a longer term

# Subjects

Spatial planning

Economy

Mobility

Energy

Com-munity

Public space

# Subjects

# Haid LAB

## Core Team

- City

- Region (Land)

- Public Transportation Company

- Project Team

## Network

- Population /Civil Society

- Business owners / operators

- Public Transportation

- Companies

- Investors…

# TRAMsformation Haid



Haid LAB